

The Church Online

Developing Effective Web
Strategies



Builders of Web Solutions

Our comprehensive team and expertise can help take your organization to the next level.

CREATORS OF:



MONKCMS™



Overview

- **Part 1: Past – Present – Prediction**
- **Part 2: Web Strategy**

Part 1

PAST – PRESENT - PREDICTION

1990



Today's Teen – Just Born



Tim Berners-Lee writes
World Wide Web program



1990

Present

Infinity

1992



Today's Teen – Takes First Steps



There are 26 web servers online



1990

Present

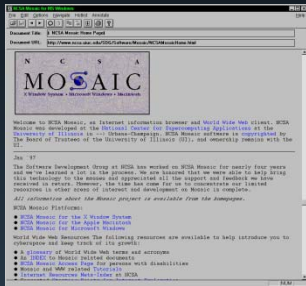
Infinity

1993



Today's Teen – First Words & Speaking

Mosaic web browser for Windows is released



HTML programming language used to create webpages is released

First webcam goes online watching a coffee pot

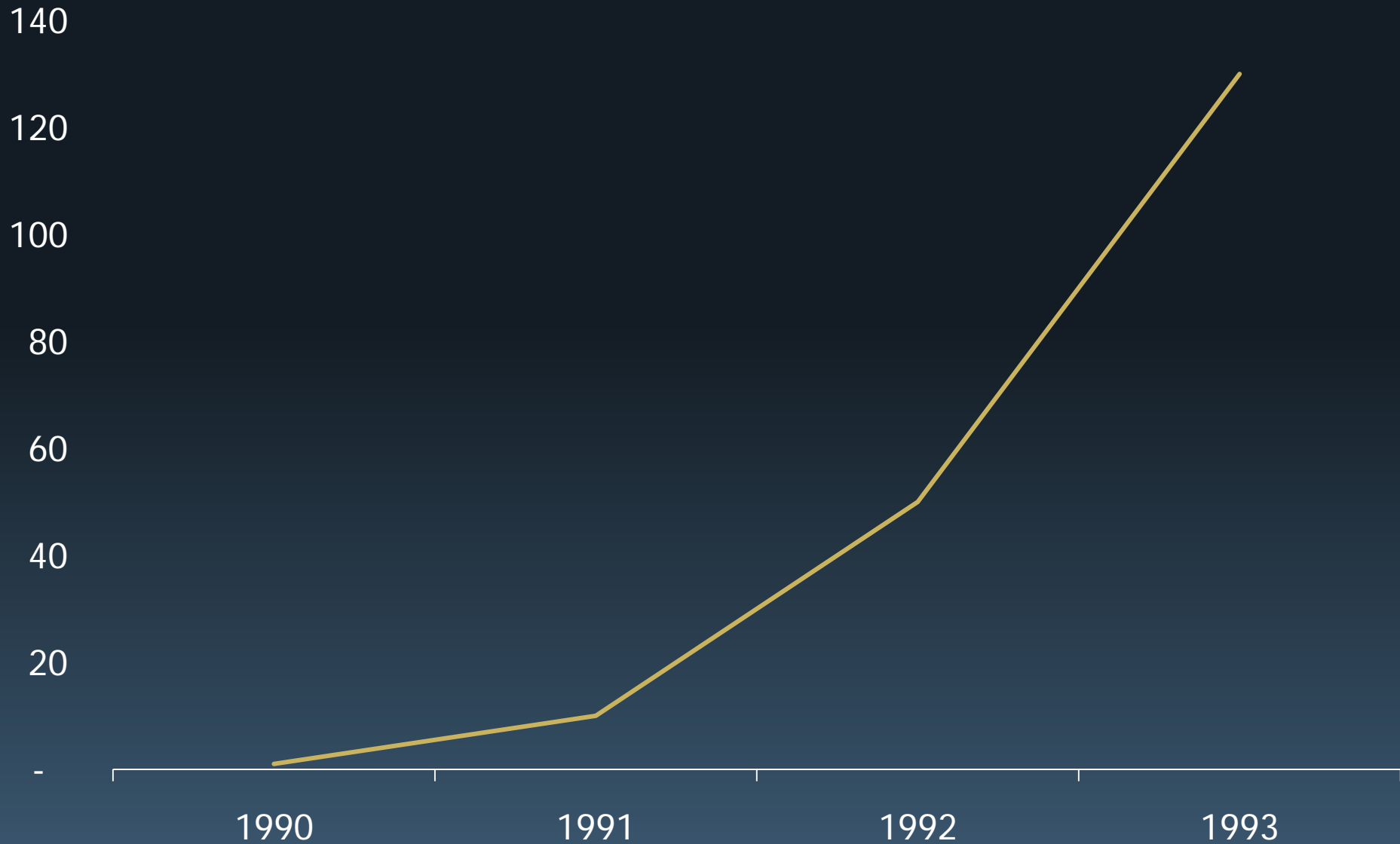


1990

Present

Infinity

Internet Site Growth 1993



1995



Today's Teen – Enters Kindergarten

Online bookstore **Amazon.com** launched



There are now 18957 websites online

Microsoft's **Internet Explorer** released

Online auction site **eBay**



1990

Present

Infinity

Internet Site Growth 1996

120,000

100,000

80,000

60,000

40,000

20,000

-

1990

1991

1992

1993

1994

1995

1996



Web as a Medium

Christ the Cornerstone Lutheran Church - San Diego

Missouri Synod



9028 Westmore Road

San Diego, CA 92126

Church Office: (858) 566-1860

School Office: (858) 566-1741



1998



Today's Teen – Enters Third Grade



Google opens its first office in a garage

Open diary the first **blog community** launches

Kozmo.com that promised free one hour delivery of anything launches



1990

Present

Infinity

1999



Today's Teen – Enters Fourth Grade



Shawn Fanning founds **Napster**

Original **MySpace** website launched

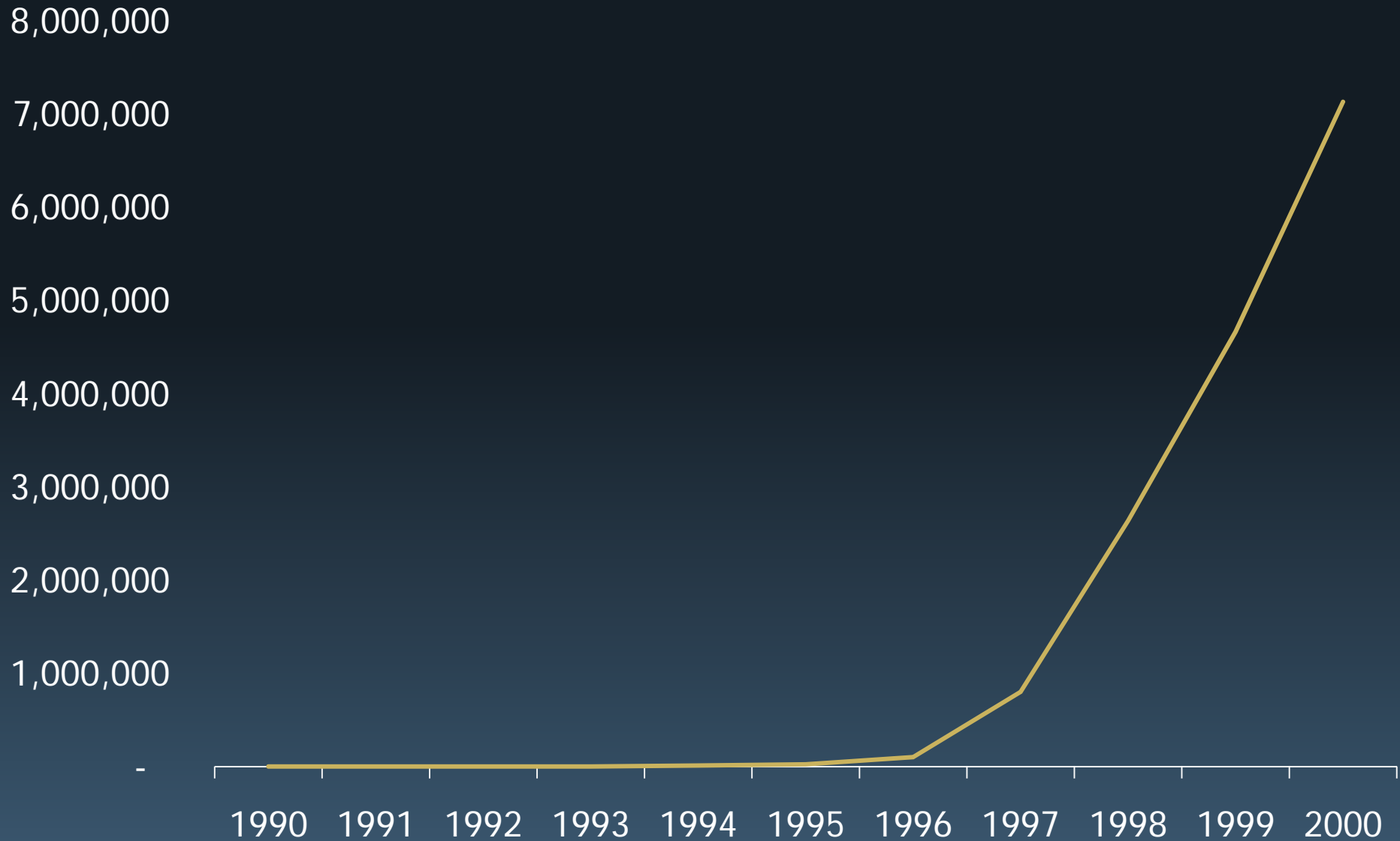


1990

Present

Infinity

Internet Site Growth 2000



2001



Today's Teen – Middle School



Wikipedia is founded by Jimmy Wales

Pope John Paul II sends the first papal email from a laptop in his office

About 9.8 billion electronic **messages** are sent daily.



1990

Present

Infinity

2002



Today's Teen – Middle School



Web 2.0 term used, Tim Berners-Lee originally expressed the vision of the Semantic Web.

As of January, **58.5%** of the U.S. population (164.14 million people) uses the Internet.



1990

Present

Infinity

2004



Today's Teen – Starts High School



Mozilla **Firefox** web browser launched.

45% of online teens have a **cell phone**

Photosharing sites: **Flickr**, Photobucket



1990

Present

Infinity

2005



Today's Teen – High School



Video sharing site **YouTube.com** goes online.

The web grows more than during the whole dot com boom. 17 million new sites go online.

More than 100 million accounts created on **MySpace**. Third most popular site in the U.S. (after Yahoo and Google)



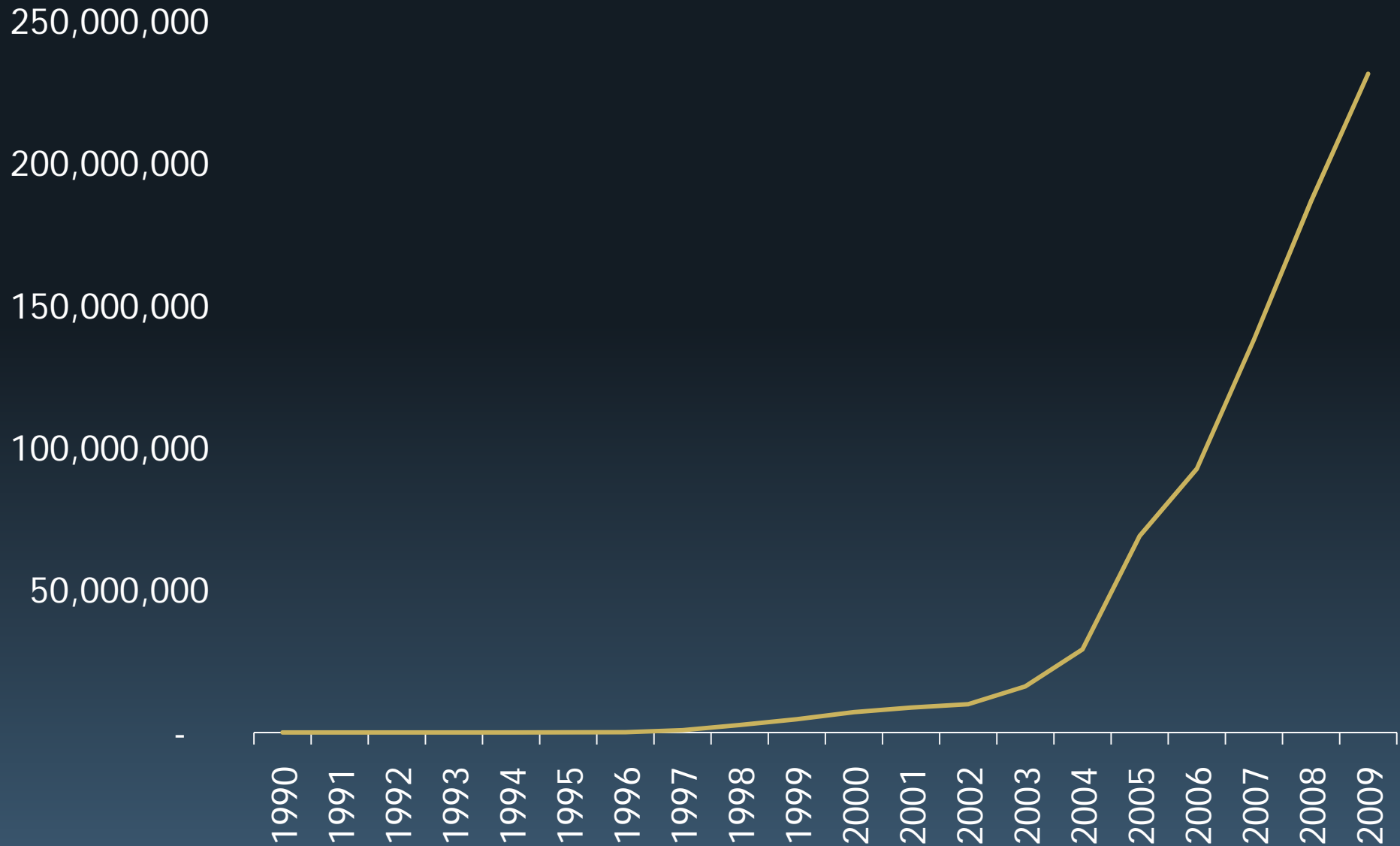
1990

Present

Infinity

Present

Internet Site Growth 2009



1 Billion

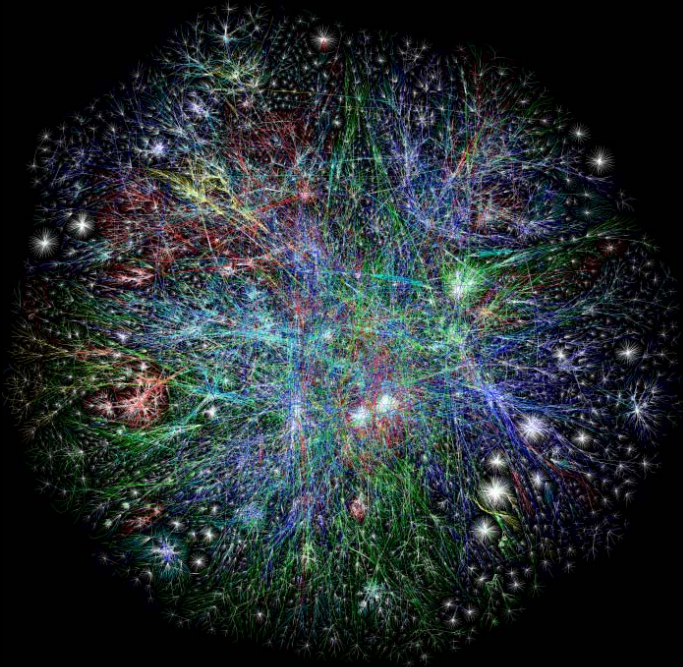
Number of Internet Users

Measuring the Internet

- 100 Billion **Clicks** Per Day
- 55 Trillion **Links**
- 2 million **Emails** Per Second, 1 Million **IM** Per Second
- 5% of Global **Electricity** for the Internet
- 1 Quintillion **Transistors**
- 2 Billion **Location Nodes** Activated
- 7 Terabytes Transferred Per Second

Internet = 1 Human Brain

- 55 Trillion Links = **Synapses**
- 1 Quintillion Transistors = **Neurons**



Your brain isn't **DOUBLING**
every 2 years.

2040

Exceed Processing Power of Humanity

Consequences

1. Everything in our Environment becomes part of the web we are **Embodying** the Cloud.
2. **Restructuring** to the Cloud.
3. **Co-Dependency** to the Cloud.

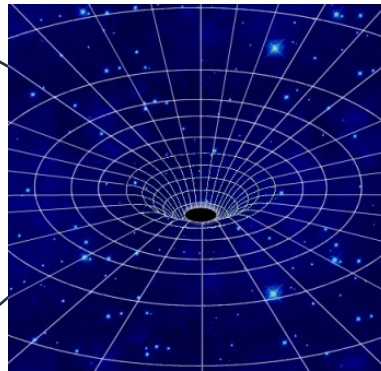
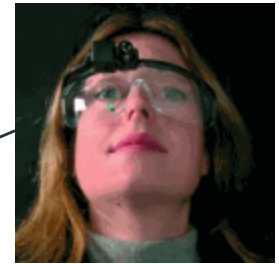
Restructuring

1. Network = Computer-to-Computer
2. Internet = Linking Pages-to-Pages
3. **Semantic Web = Data-to-Data**
4. OneNet = Things-to-Things

Airlines







[Gmail](#) [Calendar](#) [Documents](#) [Photos](#) [Reader](#) [Web](#) [more](#) ▼

Google
Docs BETA

[Search Docs](#) [Show search options](#)

New Upload Share Move to Hide Delete Rename More actions ▼		
All items	Name	Folders / Sharing
Owned by me	OLDER	
Opened by me	Project Spreadsheet	Marciekechely, Et, Eldebruin, Jt
Starred	Project Schedule	Writejamesmartin, Eldebruin, E
Hidden	Monk Sales	me
Trash	Bankroll 10	me
Saved searches	Kaleo_Home_Group_Theology_Survey.	me
All folders	Goodmanson, Drew.doc	me
Items not in folders	Members on Ekklesia	Letthand, Eldebruin, me, Shani
reviews (1 item)	SC FAQ	Letthand, Eldebruin, me, Shani
Items by type	Sermon Cloud	reviews Dave merwin, Lettha
Shared with...	Etienne Monk Money	Eldebruin, me
Dave merwin (1 item)		
Drew (2 items)		
Ekklesia360 (1 item)		
Et (1 item)		

If the Internet doubles every two years, how are the resources you dedicate to it increasing?

Part 2

CHURCH WEB STRATEGY

1

2

3

4

Internet Presence Management





Website Development



1

2

3

4

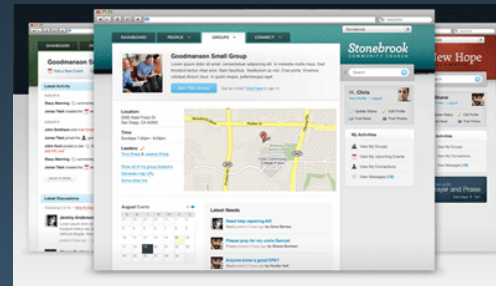
Internet Presence Management

Website Development



Internet Presence Management

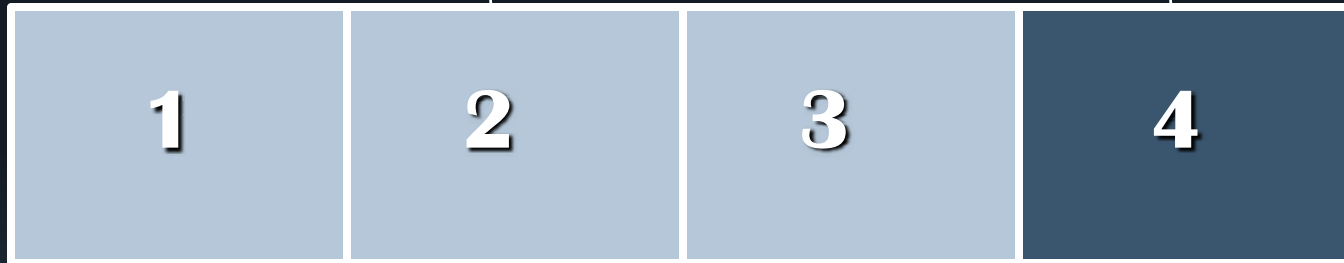
Community Engagement





Website Development

ROI Management



1

2

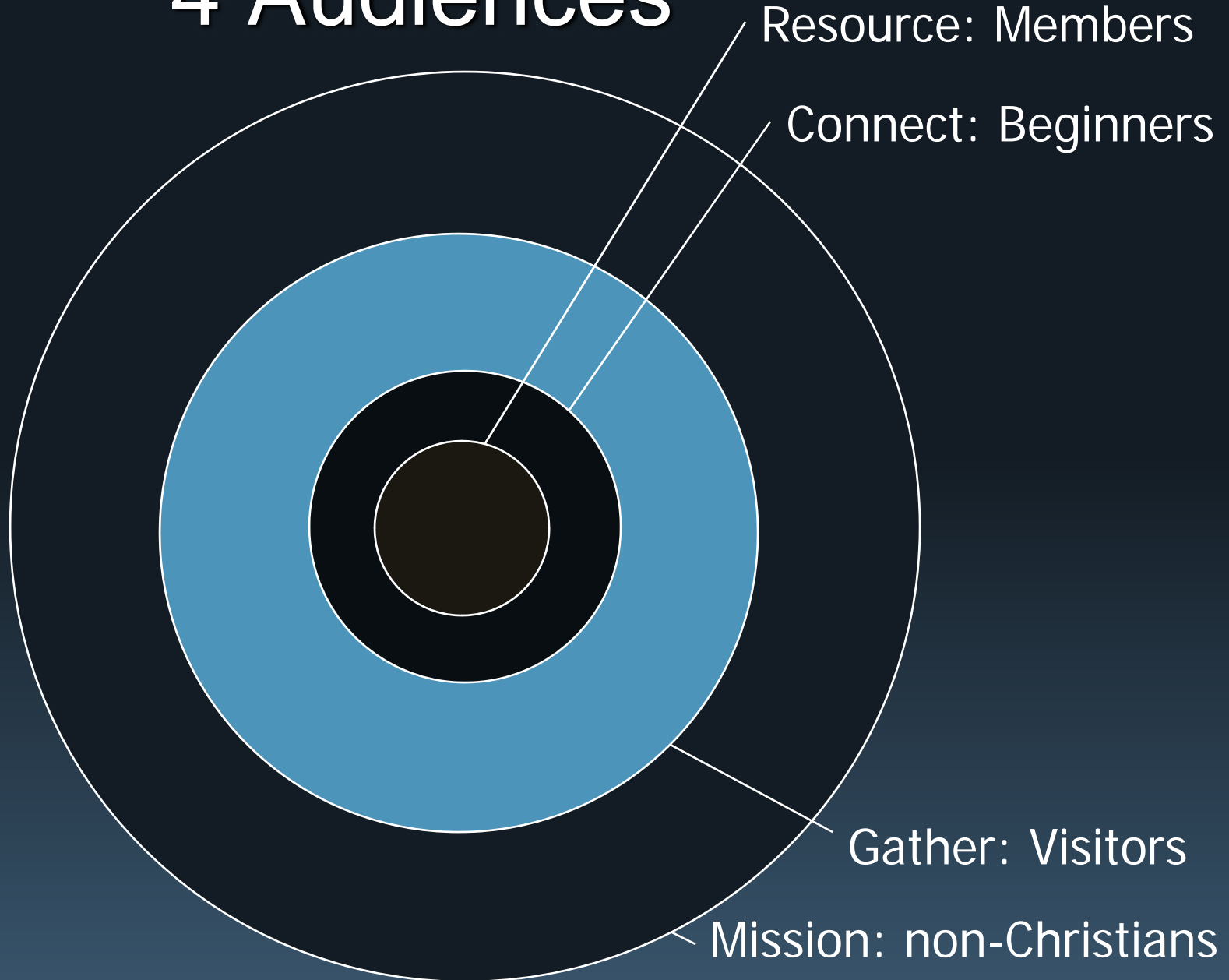
3

4

Internet Presence Management

Community Engagement

4 Audiences





Welcome to Lakemount

WE'RE A BUNCH OF DEDICATED DREAMERS
LOOKING TO CHANGE THE WORLD. YOU IN?

LATEST MESSAGE
DOWNLOAD LISTEN

Another Revelation

Matt Talley April 16, 2017

If no one visits your cool

website does it really exist?

Join us for our
Family Worship Service
Every Friday 6:30pm
Onsite Children's Program Available
Contact us for more information

VINTAGE
YOUTH
EVERY WEDNESDAY AT 7PM



Worship & The Word

Every Monday night young adults gather at Lakemount to open up their lives to God without holding back. The Word is challenging and convicting. The fierce hunger

for God is on the hearts and faces of everyone in the room. Are you ready?



Tuesday April 17, 2007



Overcast - Feels like 4°C

UPCOMING EVENTS

Apr 20 [Friday Night Service](#)

Apr 22 [Connections #1 Luncheon](#)

Apr 24 [Rise Up! Women's Gathering](#)

Apr 25 [Quarterly Leadership Meeting](#)

Apr 26 [New Members Information Class](#)

SERVICE TIMES

Friday Evening: 6:30 - 9:00pm

Sunday Morning: 10:00 - 12:00noon

Monday Evening: 7:00 - 10:00pm

DIRECTIONS



Lakemount Kidz!

At Lakemount we want all children to see the relevance of Jesus in their lives at an early age, and to know that even though they are children - God

can use them in great ways!

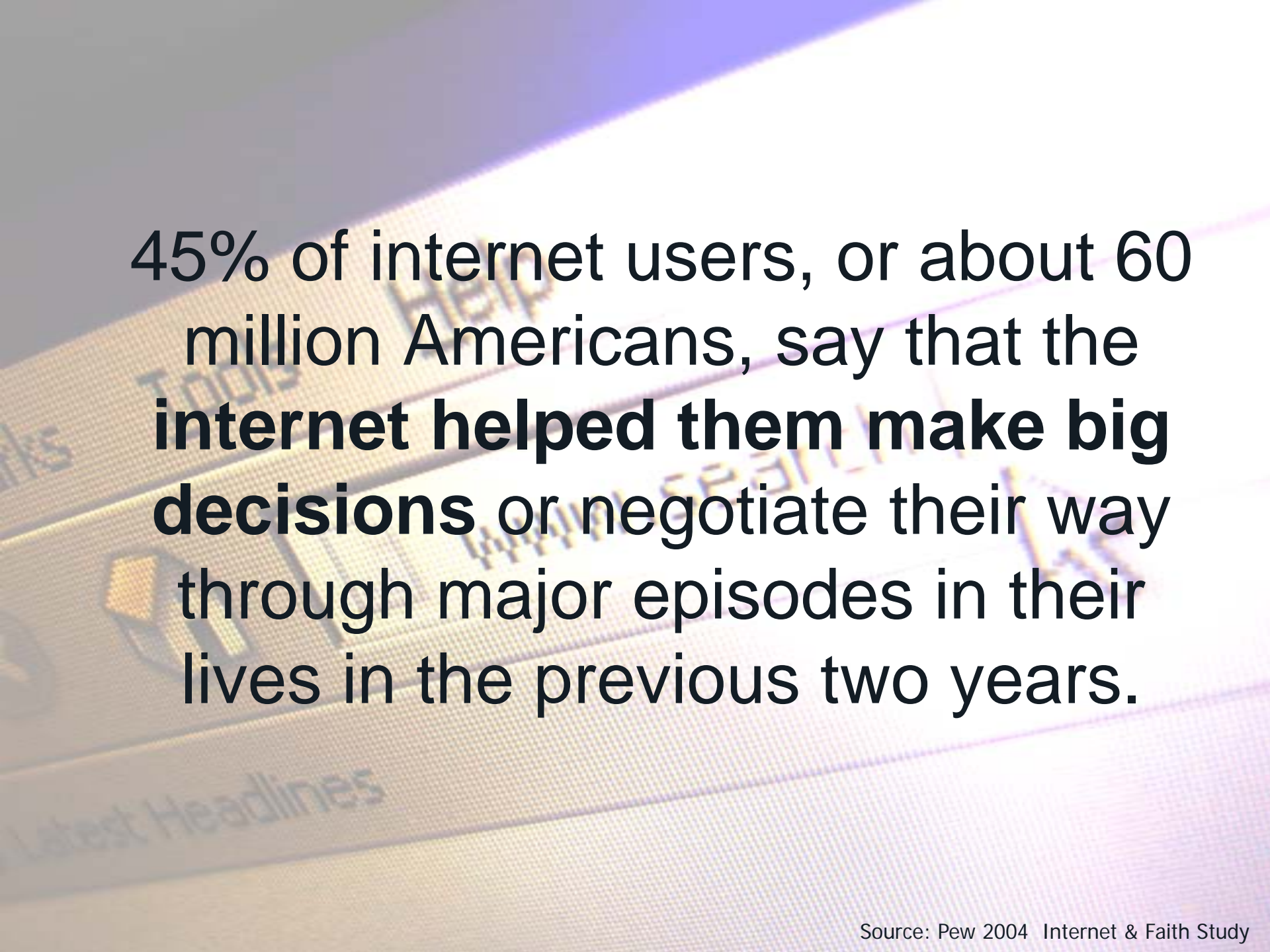


Small Groups

While we love the larger church gatherings on Sundays and at events, we realize that a crowd

**64% of wired Americans have
used the Internet for spiritual
or religious purposes.**





45% of internet users, or about 60 million Americans, say that the **internet helped them make big decisions** or negotiate their way through major episodes in their lives in the previous two years.

[Web](#) [Images](#) [Video](#) [News](#) [Maps](#) [more »](#)

find a church

Search

[Advanced Search](#)
[Preferences](#)**Web**Results 1 - 10 of about 72,600,000 for [find](#) a [church](#) with **Safesearch on**. (0.18 seconds)[Welcome to FindAChurch.com -- "The Global Directory of Houses of ...](#)

Birthed out of a desire to provide churches with a revolutionary opportunity to reach out to newcomers, strangers, travelers and young people, ...

[www.findachurch.com/](#) - 83k - [Cached](#) - [Similar pages](#) - [Note this](#)[Find-A-Church](#)A locator for churches, ministries, schools, and other UMC organizations.
[archives.umc.org/Directory/ChurchDirectory.asp?id=222](#) - 44k -[Cached](#) - [Similar pages](#) - [Note this](#)[Locate a Church Using Our Christian Church Directory USA Church](#)If you came here to **find a church**, you came to the right place. You can search our church directory by denomination, (Baptist, Methodist, Catholic, ...[www.usachurch.com/](#) - 21k - [Cached](#) - [Similar pages](#) - [Note this](#)[Evangelical Lutheran Church in America](#)

Find an ELCA congregation by NAME - - - . Congregation Name: Tip: Enter one word from the name (ex. Paul for St Paul Lutheran Church). State/Province:

[www.elca.org/findchurch.html](#) - 77k - [Cached](#) - [Similar pages](#) - [Note this](#)[Findthechurch.com](#)To **find** a local **church** of Christ meeting in your area of interest: Move your mouse over the map above. Print page and take it with you. ...[www.findthechurch.com/](#) - 11k - [Cached](#) - [Similar pages](#) - [Note this](#)[News Archives - UMC.org](#)**Find a Church** - Personalize Your Find-A-Church Page ... Editors and other church communications leaders—get articles, graphics, and syndications tools, etc. ...[www.umc.org/site/c.gjJTJbMUUe/b.505375/k.E944/Directory.htm](#) - 17k -[Cached](#) - [Similar pages](#) - [Note this](#)[Church Directory of the United States and WEB Hosting](#)

Sponsored Links

[A San Diego Family Church](#)A **church** for young Families

Looking forward to meeting you

[existencechurch.com](#)[Church](#)**Find** churches, synagogues & other places of worship in San Diego.[Churches.YellowPages.com/SanDiego](#)
San Diego, CA[Looking for a new church?](#)Free local area **church** directory.Includes contact, map and details
[relevantmagazine.com/churches](#)[Find a good church](#)**Find** churches in your area that are right for you![www.FlockFinder.com](#)

During usability studies,
88% of web users
went to a search
engine first to
accomplish a task.

Traditional Marketing

Our Message



Your Situation.

Just in Time Ministry

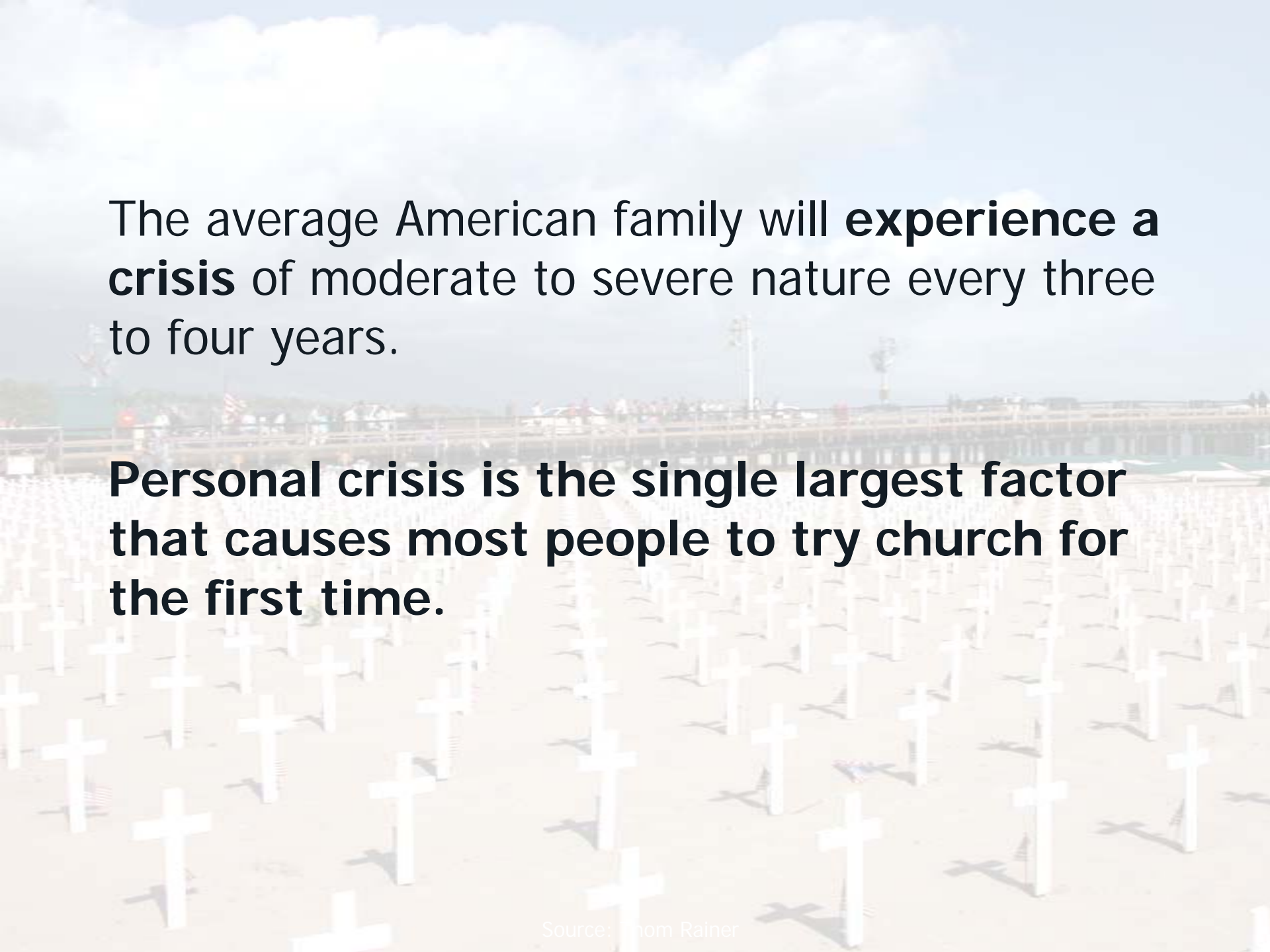
"I am depressed."

"My mom has cancer."

"I want to know more about..."



Targeted Response



The average American family will **experience a crisis** of moderate to severe nature every three to four years.

Personal crisis is the single largest factor that causes most people to try church for the first time.

Reach people
when they need
you the most.

Examples:

Depression

Marriage

Death

Illness

Moves

Transition

Pregnancy



Google Web Images Video News Maps more »
san diego premarriage Search Advanced Search Preferences

Web

[San Diego Pre-Marriage Counseling](#)
Kaleo **San Diego** Church ... The next **pre-marriage** counseling sessions begin Monday at 7pm and meet at the Goodmanson's. If you would like **pre-marriage** ...
[www.kaleochurch.com/when/san-diego-premarriage-counseling.php](#) - 12k - [Cached](#) - [Similar pages](#)

[Kaleo Church - San Diego: When and Where Meet](#)
Kaleo **San Diego** Church ... Linda Vista, **Pre-marriage**, Drew Goodmanson, drew@kaleochurch.com ... Kaleo Studies Non-Weekly Events: **Pre-Marriage** Counseling ...
[www.kaleochurch.com/when.php](#) - 12k - Aug 24, 2006 - [Cached](#) - [Similar pages](#)
[More results from [www.kaleochurch.com](#)]

[San Diego Premarriage Counseling at Goodmanson.com](#)
Ok, we're two weeks from leading a group of couples through **premarriage** counseling here in **San Diego**. Let me know if you have any books you highly recommend ...
[www.goodmanson.com/2005-08/26/san-diego-premarriage-counseling/](#) - 19k - [Cached](#) - [Similar pages](#)

[San Diego Premarriage Counseling](#)
San Diego PreMarriage Counseling, **Pre marriage** counseling is a good idea even if you think you know everything about your betrothed ...
[www.perfectweddingguide.com/san-diego/PreMarriage_Counseling.asp](#) - 17k - [Cached](#) - [Similar pages](#)

[San Diego Pre-Marital Counseling](#)
San Diego Premarriage Counseling doesn't have to be reserved for times of trouble. Sometimes working with a professional counselor can help you identify ...
[www.perfectweddingguide.com/san-diego/Counseling_Pre-Marital.asp](#) - 17k - [Cached](#) - [Similar pages](#)
[More results from [www.perfectweddingguide.com](#)]



Web Images Video ^{New!} News Maps [more »](#)

san diego church

Search

[Advanced Search](#)
[Preferences](#)

Web

[San Diego Church](#) [Reviews & Guide](#)

Find out about local places of worship; includes ratings, comments on churches, and links.

www.sandiegochurches.org/ - 47k - [Cached](#) - [Similar pages](#)

[Kaleo San Diego Church](#)

San Diego, California (nondenominational). Meeting times and location, general description, beliefs, theological and evangelistic articles, art, music, ...

www.kaleochurch.com/ - 53k - Mar 4, 2007 - [Cached](#) - [Similar pages](#)

[The Rock Church - San Diego, CA](#)

The Rock **Church** led by Pastor Miles McPherson is committed to sharing the gospel of Jesus Christ to all of **San Diego**.

www.therocksandiego.org/ - 18k - [Cached](#) - [Similar pages](#)

[THE CHURCH IN SAN DIEGO](#) - Lovers of Jesus affiliated with local ...

A local **church**, the **church** in **San Diego**, enjoys Christ and recommends the ministry of Witness Lee, Watchman Nee.

www.churchinsandiego.org/ - 4k - [Cached](#) - [Similar pages](#) - [Note this](#)

[San Diego Church: God.Life.Community.Culture.](#)

San Diego Church. Meets at Dave and Buster's in Mission Valley every Sunday at 10:30 am. A relevant **church** exploring issues that are current for today.

www.thesandiegochurch.com/ - 13k - [Cached](#) - [Similar pages](#)

[San Diego Churches - Find a Church with USAChurch.com](#)

Done

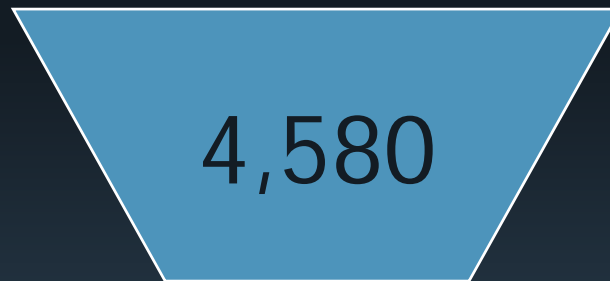
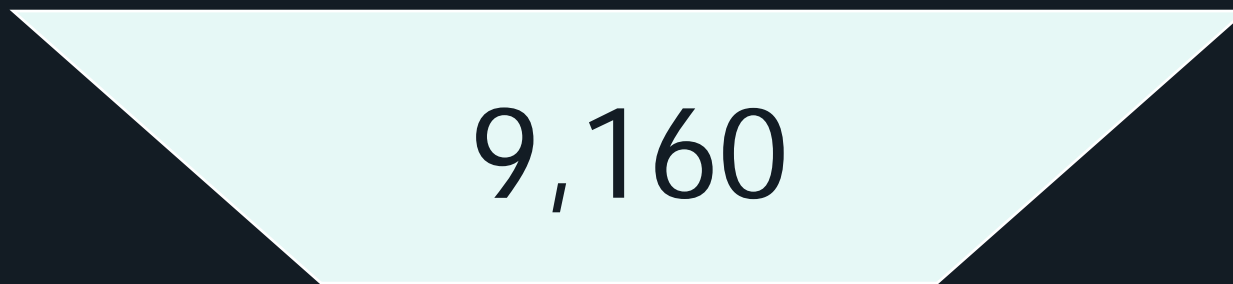
51%

16%

← 93%

53%

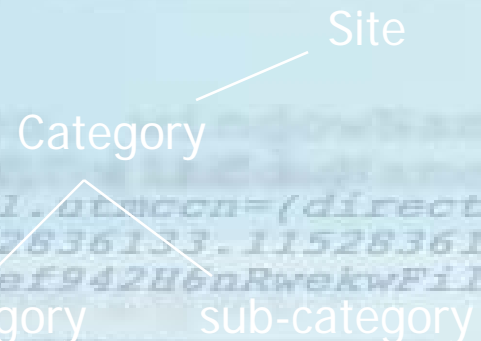
Kaleo “San Diego Church”



1,465 / mo website
unique visitors

SEO Intro

- Relevant Links [Kaleo San Diego Church](#) from related sites.
- Great content Articles, sermons, reviews, resources
- Keyword focus, know code: `<h1>`, ``, `<a>`, `<i>`, `<title>`
- Themed site, site structure



content / articles

Adsense

The Fields Church

www.thefieldschurch.org

A new, growing church in Carlsbad Come join us, Sunday Mornings, 10am

The screenshot shows a Google search results page for the query "carlsbad church". The browser is Firefox, and the search results are displayed under the "Web" tab. The top result is "The Fields Church" with the URL www.thefieldschurch.org, labeled as a "Sponsored Link". Below this, there are "Local results for church near Carlsbad, CA" listing three churches: St Patrick's Catholic Church, United Church of Christ: Pilgrim Congregational Church, and First Baptist Church. Further down, there is a result for "Carlsbad Community Church" with its address and contact information. At the bottom, there is a section for "Carlsbad, California Churches" with a suggestion form and a link to a local churches directory. On the right side of the page, there is a "Sponsored Links" section featuring "Oak Hills Church Vista CA" with its website URL.

new window history

Back Forward Reload Stop Home

<http://www.google.com/search?hs=08d&hl=en&lr=&client=firefox-a&rls=org.mozilla%3Aen-US%3Aofficial&q=carlsbad+church&btnG=Search>

san diego church

WP WF M Map CNN Yahoo MSN CBS U Bible Gmail K KC Stat B Bloglines Clients SEE WD X ES -Design VIRAL

Disable Cookies CSS Forms Images Information Miscellaneous Outline Resize Tools View Source Options

Google Web Images Video ^{New!} News Maps [more »](#)

carlsbad church [Search](#) [Advanced Search](#) [Preferences](#)

Web Results 1 - 10 of about 2,060,000 for **carlsbad church**. (0.45 seconds)

[The Fields Church](#) www.thefieldschurch.org A new, growing church in Carlsbad Come join us, Sunday Mornings, 10am [Sponsored Link](#)

[Local results for church near Carlsbad, CA](#)

[St Patrick's Catholic Church](#) - 0.9 miles E - 3821 Adams St, Carlsbad, 92008 - (760) 729-2866

[United Church of Christ: Pilgrim Congregational Church](#) - 1.4 miles E - 2020 Chestnut Ave, Carlsbad, 92008 - (760) 729-6311

[First Baptist Church](#) - 0.8 miles E - 3780 Pio Pico Dr, Carlsbad, 92008 - (760) 729-3081

[Carlsbad Community Church](#)

3175 Harding St
Carlsbad, CA 92008
(760) 729-2331 - [Map & info](#)
Evangelical Christian Church Carlsbad Oceanside LaCosta Encinitas Vista San Marcos CA
California conservative modern Bible Sermons Audio USA.
www.3c.org/ - 20k - [Cached](#) - [Similar pages](#)

[Carlsbad, California Churches](#)

Know of a Carlsbad church (or other place of worship) not listed here? Then please fill out this Suggestion Form to add it to this list. ...
www.carlsbad.ca.us/churches.html - 10k - [Cached](#) - [Similar pages](#)

[Oak Hills Church Vista CA](#)
A heart for God, A heart for people
Welcome to our family community.
www.oakhillschurch.org/

Done PageRank Alexa Adblock

Find out
how to gather
more people!

the Cloud Network

CONNECTING PEOPLE TO LOCAL CHURCHES



powered by  **ekklesia360**

thecloudnetwork.com
ekklesia360.com

Internet Presence Management



News Feed

bJack

San Diego

Photos

Links

Video

More

Create



What's on your mind?

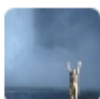
Share

**Abraham Vizcarra** off to work now.

14 minutes ago · Comment · Like

**Abraham Vizcarra** ▶ **Kevin Christopher Fong**: Hope you feeling better big Kev!

17 minutes ago · Comment · Like · See Wall-to-Wall

**Doug Yearick** Another amazing performance. I wish I could get this show at home. Seems much more entertaining than the ones we get here.**Video - Shaheen - Watch a Dream Come True - tangle.com**

Source: www.tangle.com

Shaheen - Watch a Dream Come True - Shaheen Jafargholi - It is such a joy to watch someone have a dream come true.

Shaheen, Jafargholi, simon, cowell, joy, dream, britains, got, talent, britain

30 minutes ago · Comment · Like · Share

**David Fairchild** TriP Leaderships Essentials <http://tinyurl.com/ytfvak>

32 minutes ago · Comment · Like

**Pete Williamson** first day of the pastors' conference is done...seemed like we got off to a strong start; oh, and it was in the 80s here

35 minutes ago · Comment · Like

**David Fairchild** ▶ **Jihya Yi**: Great seeing you yesterday Jihya!

39 minutes ago · Comment · Like · See Wall-to-Wall

**Mike Brown** It is going to be 100 degrees in Los Angeles today. I thought we had another month or two still?

Requests

See All



1 friend request



1 cause invitation



1 daveingland.com invitation

Suggestions

See All

**Susan Boyle**

4 friends are fans.

Become a Fan



Sponsored



Win Taylor Swift Tickets



Become a fan of the Win Taylor Swift Tickets page. You and a friend could win a trip to see Taylor live! Become a fan and enter now.

Become a Fan of Win Taylor Swift Tickets!

Highlights

**A collaboration of Birthdays!**
by Sean Soh**Apr 20, 2009 7:53am**
by Amy Morton**Sunday Afternoon Rock Climbing**
by Ben Crawford
3**You are the Man: How to Rightly Listen to a S...**
by Michael Foster
6

Facebook = 5th Largest Nation

"As of January 2009, 5% of all time spent online was on Facebook."

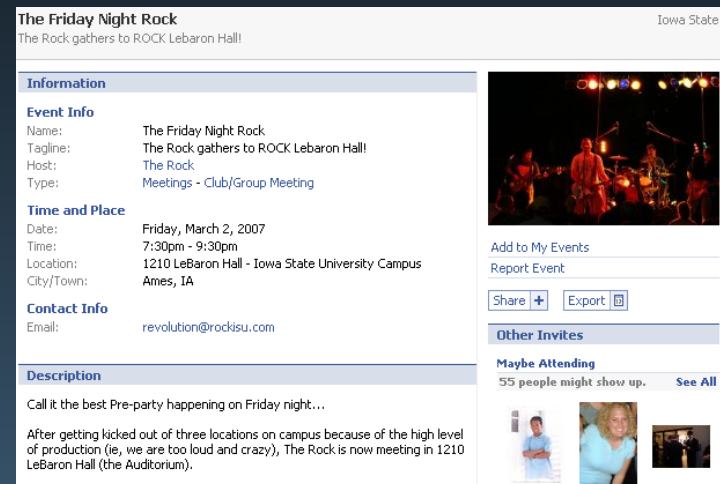
Compete (Feb 27, 2009)

"The number of Americans over 35, 45, and 55 on Facebook is growing fast. In the last 60 days alone, the number of people over 35 has nearly **doubled**."

Inside Facebook (March 2009)

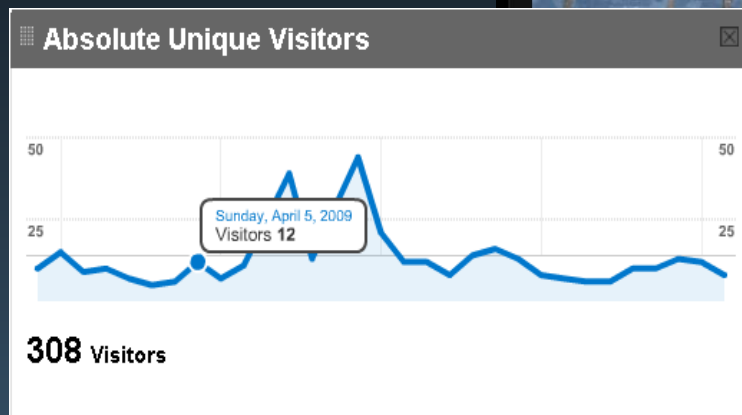
Facebook Case Study

- 400 people invited through Facebook.
- 40 more people than average at the event.



Facebook Case Study

- 50% increase in physical visitors on Easter Sunday.



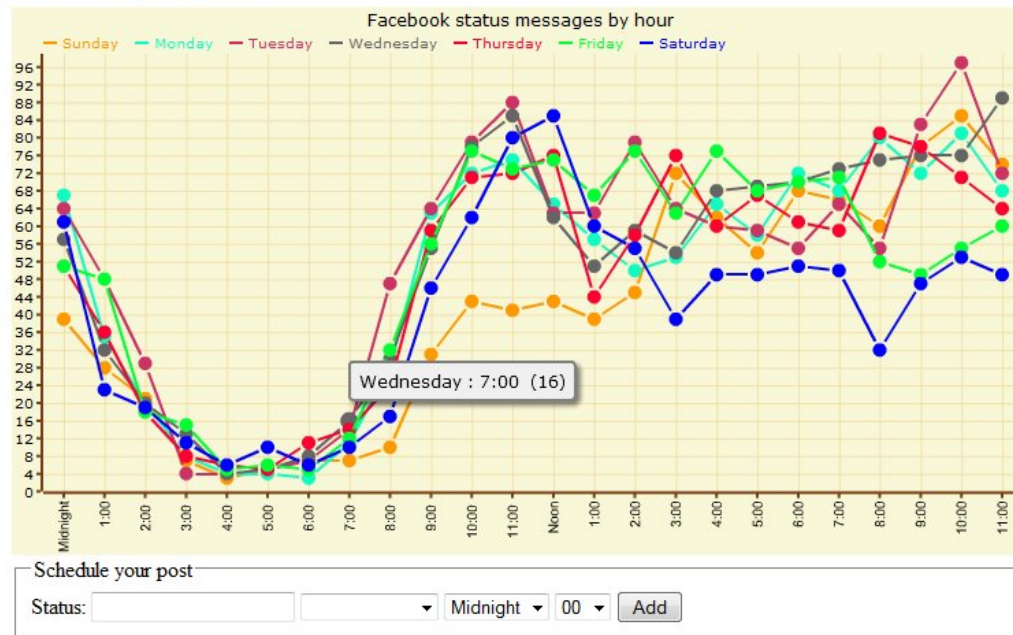
The line graph illustrates the trend of people in the U.S. who have ever been in a romantic relationship. The x-axis represents time from January 5, 2009, to January 5, 2010. The y-axis represents the number of people, with a dashed horizontal line at 100. The data points show a steady increase from approximately 75 in early 2009 to a peak of about 115 in late 2009, followed by a decline to around 85 by January 5, 2010.

Date	Number of People
January 5, 2009	75
February 5, 2009	85
March 5, 2009	80
April 5, 2009	115
May 5, 2009	90
June 5, 2009	90
July 5, 2009	85
August 5, 2009	80
September 5, 2009	75
October 5, 2009	85
November 5, 2009	90
December 5, 2009	100
January 5, 2010	85

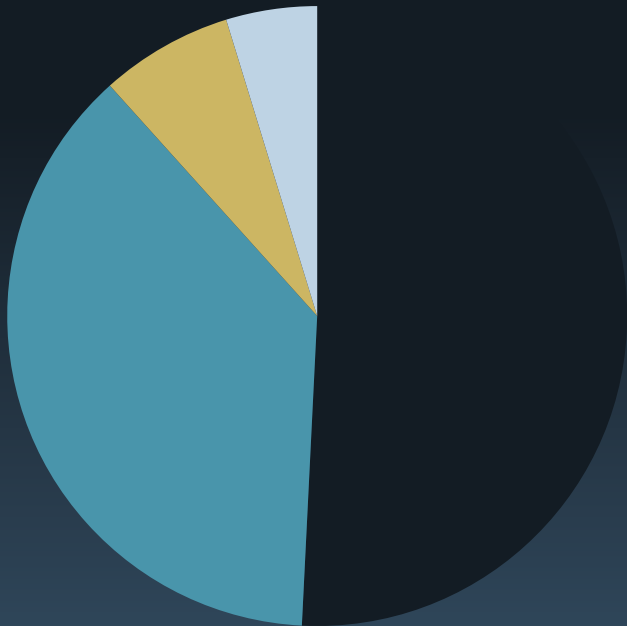
Line graph showing the percentage of U.S. adults who believe the U.S. is the problem in the Iraq war from January 2009 to January 2011. The percentage fluctuates between approximately 15% and 25%.

Year	Population (millions)
1990	28
1995	32
2000	28
2005	38
2010	35

[Add URL](#) [Schedule Post](#)



Churches on Facebook



Yes

■ No

■ No, but plan to.

■ Don't Know



What are you doing?

140

Latest: @michaelsfoster content gathered together for a particular person based on some knowledge of who that person is or t... about 21 hours ago

update



djchung win 2 tix to #wfx worship facilities conf wfxweb.com 5/13-15, drawing on Fri 5/1 2pm PT - Retweet to enter
less than a minute ago from Tweetie



JeffPelletier "We never look more like Christ than when we're rescuing (others)." Francis Chan #orange09
2 minutes ago from TwitterBerry



dotcomlarry Dear coworkers: It's the Netherlands, not Holland. Also, it's Suriname, not Surinam. Make an attempt to know the fields we work in. Thanks.
2 minutes ago from Tweetie



stevekmccoy Getting thru a bunch of emails. Drinking french roast in the french press. Thinking about which project is most important to work on first.
3 minutes ago from TweetDeck



bryanzug Sorry we couldn't get UStream up for #igniteseattle last night. Had 2 macbook pros crash repeatedly when loading the UStream app. Same spot.
8 minutes ago from TweetDeck



mheerema Thank you, Firefox, for consuming half my RAM.
12 minutes ago from Tweetie



dotcomlarry Question to the pastoral crowd: What age range is "young adult" in ministry context?
20 minutes ago from Tweetie



bryanzug RT @aai: Looking to go contract me some Wine Flu...
27 minutes ago from Tweetie



dgoodmanson

72

following

266

followers

264

updates

Tweet Deck

n. a powerful dashboard for Twitter and more.

Home

@dgoodmanson

Direct Messages

0

Favorites

Everyone

Following

[add](#)



[View All...](#)

Device Updates

[Set up SMS updates](#)



[RSS feed](#)

1



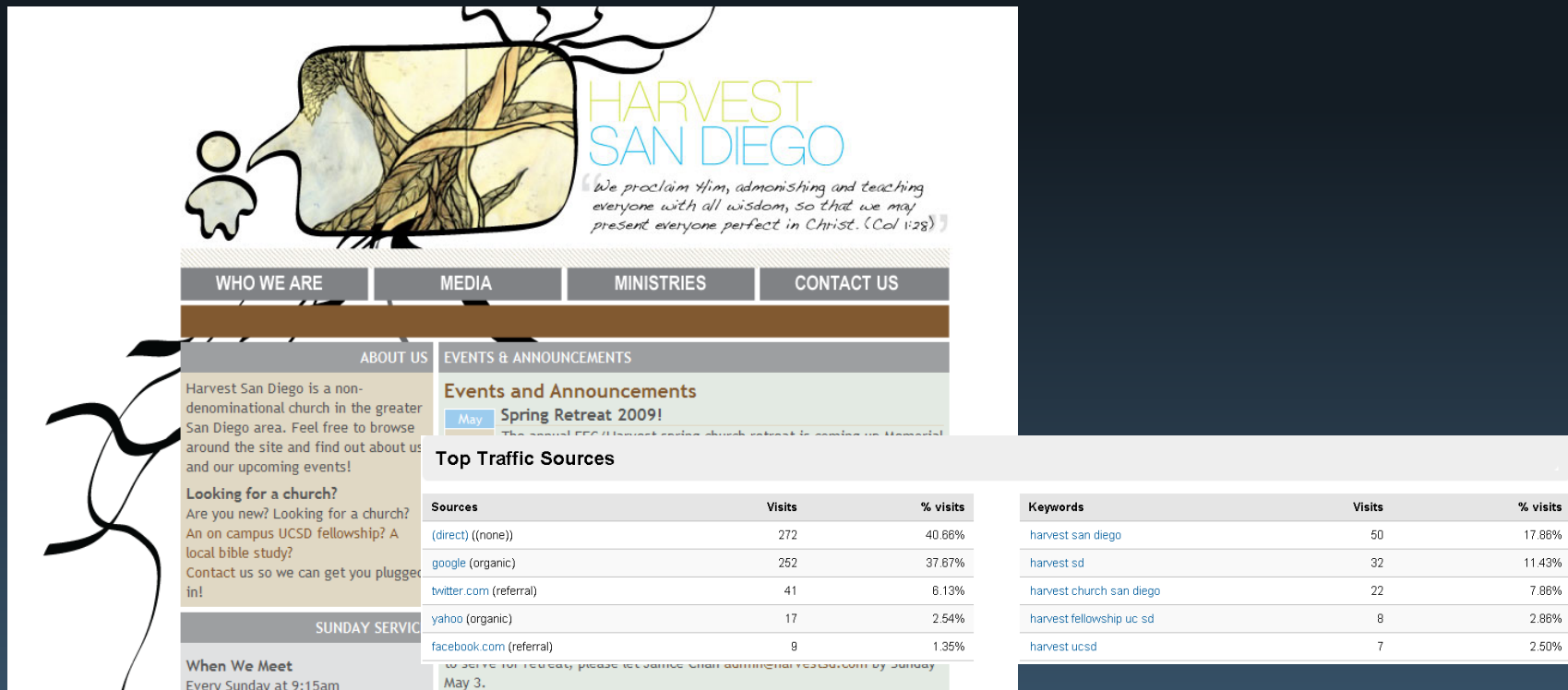
%

“Twitter has rapidly grown to become the third-largest online social networking service.”

SearchEngineWorld (February 2009)

Twitter Case Study

- 6.13% of all visits from twitter



The screenshot displays the Harvest San Diego website. The header features a logo with a stylized tree and a person, the text "HARVEST SAN DIEGO", and a quote: "We proclaim Him, admonishing and teaching everyone with all wisdom, so that we may present everyone perfect in Christ. (Col 1:28)". Below the header is a navigation bar with links: WHO WE ARE, MEDIA, MINISTRIES, and CONTACT US. The main content area is divided into two columns. The left column contains "ABOUT US" and "SUNDAY SERVICE" sections. The right column contains "EVENTS & ANNOUNCEMENTS" and "Top Traffic Sources".

ABOUT US

Harvest San Diego is a non-denominational church in the greater San Diego area. Feel free to browse around the site and find out about us and our upcoming events!

Looking for a church?
Are you new? Looking for a church? An on campus UCSD fellowship? A local bible study? Contact us so we can get you plugged in!

SUNDAY SERVICE

When We Meet
Every Sunday at 9:15am

EVENTS & ANNOUNCEMENTS

Events and Announcements




May Spring Retreat 2009!
The annual ESC/Harvest series church retreat is coming up Memorial

Top Traffic Sources

Sources	Visits	% visits
(direct) ((none))	272	40.66%
google (organic)	252	37.67%
twitter.com (referral)	41	6.13%
yahoo (organic)	17	2.54%
facebook.com (referral)	9	1.35%

Keywords	Visits	% visits
harvest san diego	50	17.86%
harvest sd	32	11.43%
harvest church san diego	22	7.86%
harvest fellowship uc sd	8	2.86%
harvest uc sd	7	2.50%

co tweet™



Search Twitter

INBOX

Messages178

Updates

Archive

OUTBOX

Sent

Scheduled1

FOLLOWUP

Assigned to me


Followers322

Following49

Feedback

Refresh

Post Update



@CWS Caleb Chao

Yesterday


DFI

@

RT

@dgoodmanson @mrjamesmartin

Tired of Twitter Noise? Tailor a TweetDeck feed! Search: <"dgood" OR "joe" OR "ted"> (need spaces b4/aftr OR)



@CWS Caleb Chao

2 days ago

DFI


@

RT

RT @andremiddendorp: #w2e

just saw an very interesting interview with Tim O'Reilly on <http://tinyurl.com/cpc776>

@dgoodmanson semantic/web2.0



@CWS Caleb Chao

2 days ago


DFI

@

RT

Thx! RT @carlapen: @ChurchWebSherpa,

Fabulous article on twittering during church sermon! I will cite that in my next seminar! @dgoodmanson



@Caleb Chao -personal

In reply

4 days ago


DFI

@

RT

@dgoodmanson

Wow! Did he leave your wallet/cash behind? Enjoy Palm Springs!



Trey Bowles


5 days ago

DFI

@

RT

good to hear. What a blessing! God is good. Even we we celebrate His death he is still at work!! ;)



Trey Bowles


5 days ago

DFI

@

RT

so what did u do to the thief?



@Michael S. Foster

In reply

6 days ago


DFI

@

RT

@dgoodmanson

Did he get a lesson in Tae Kwon Drew?



@James Martin

In reply

6 days ago


DFI

@

RT

@dgoodmanson

wow... I hope you laid hands on him then prayed...



@Michael Edwards

In reply

6 days ago


DFI

@

RT

@dgoodmanson

did it escalate to fisticuffs?



@Steve McCoy

In reply

6 days ago

DFI

@

RT

@dgoodmanson

Did you unload your ninja skills on him?

TWITTER *for* CHURCHES

Home of The New E-Book titled
THE REASON YOUR CHURCH MUST TWITTER

Purchase *the* E-Book



On Twitter: [@anthonymcoppedge](#) - [TwitterForChurches.com](#) - [AnthonyCoppedge.com](#) - [Email Anthony](#) [HIDE / REVEAL HEADER](#)

TWITTER *for* CHURCHES

THE BLOG

ABOUT *the* BOOK

ABOUT *the* AUTHOR

"Twitter allows churches to send quick updates, drive traffic to websites & remind people of events more efficiently than ever."

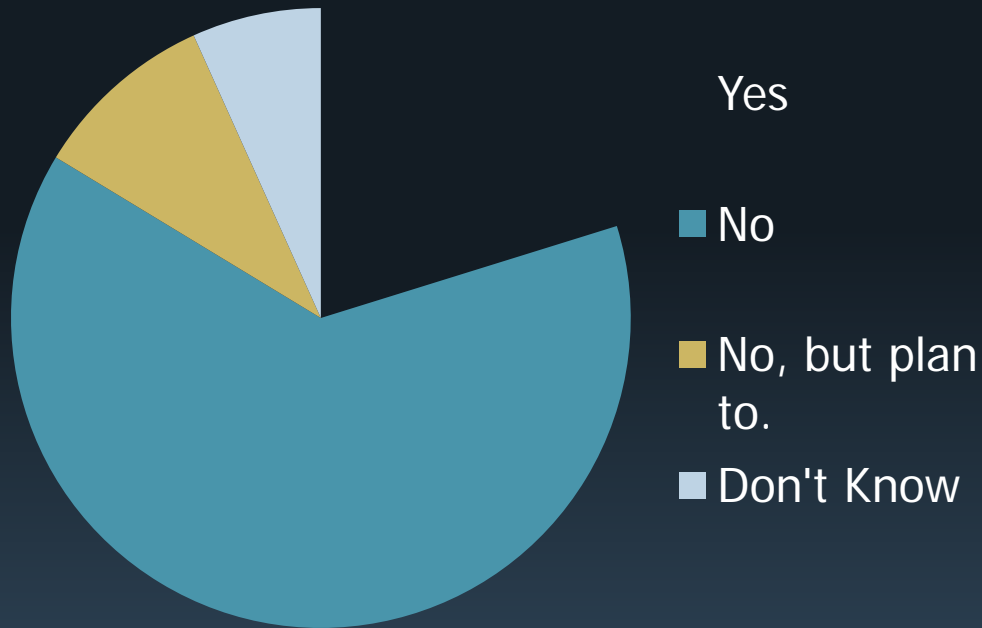
Making Your Ministry Contagious

**The Reason
YOUR CHURCH**

Twitter for Churches

This E-Book is about Twitter, a social networking tool that combines the ease of cell phone text messaging with the power of email. The purpose of this book is not to give you *one more thing* to learn or manage. Rather, the purpose is to provide churches with a **helpful, easy** and **practical guide** to

Churches on Twitter



Obama's Elf



★★★★★ 3,950 ratings

980,236 views

♥ Favorite ➔ Share + Playlists 🚩 Flag

MySpace

Facebook

Twitter

[\(more share options\)](#)

▶ Statistics & Data

▶ Video Responses (0)

[Sign in to post a Video Response](#)

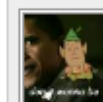
▼ Text Comments (1,660) [Options](#)

[Sign in to post a Comment](#)

[Snugglez37](#) (6 hours ago)

this is farking hilarious

[Reply](#)



[felixsputnik](#)

February 08, 2009

[\(more info\)](#)

Subscribe

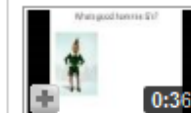
Animated Version of Eric Carmens Ballad

URL http://www.youtube.com/watch?v=A_B5Url

Embed `<object width="425" height="344"><param`

▶ More From: [felixsputnik](#)

▼ Related Videos



[Obama The Elf](#)

35,518 views

[prasad604](#)



[Brompton2](#)

2,173 views

[felixsputnik](#)



[Jizz In My Pants](#)

41,039,570 views

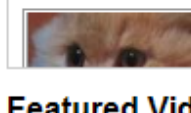
[thelonlyisland](#)



[Phoenix](#)

2,169 views

[felixsputnik](#)



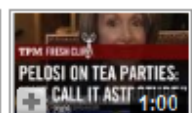
[kittens inspired by kittens](#)

3,852,106 views

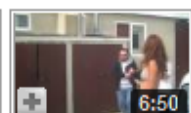
Featured Videos



[GOING HOME](#)



[PELOSI ON TEA PARTIES](#)



[HAVE A LA](#)

“YouTube is now the 3rd (some even say second) largest search engine based on search queries.”

Google Insider (February 2009)

Communication

phonetic alphabet > libraries > philosophy > post offices > printing press > telephones > radios > televisions > computers

Oral Communication	Print Communication	Digital Communication
Pre-literates Events / Stories	Literates Words / Ideas	Post-literates Images / Stories
Learn through observing, imitating, retelling and dialogue – apprenticeships	Learn through reading, individual studying and analyzing	Learn by hearing, seeing and interacting; experiences move them to belief
Shared experiences determine truth	Facts determine truth focused on individual Application	Personal experiences determine truth
Get information from stories; use stories to package information	Get information from print and lecture	Get information through media and dialogue
Driven by events and relationships - a search for connection	Driven by concepts and principles - a search for knowledge	Driven by interaction, participation and imagery - a search for significance
Think in metaphors	Thinks linear, analytical, logical	Thinking is non-linear, - makes random connections



Hello, Drew Goodmanson!

Search

powered by
Google

Page T

My URL: myspace.com/goodmanson [Edit Profile]

Monday, April 20, 2009



Profile Views: 2,278
Last Login: 04/20/09

Photos: [Edit](#) | [Upload](#)

Videos: [Edit](#) | [Upload](#)

[Manage Calendar](#)

[Manage Blog](#)

[Manage Reviews](#)

Status and Mood

Status: (none)

Mood: neutral ([Update](#))

What are you doing right now? Click the link above to tell your friends.



Get Back Loretta just finished recording 3 tracks at Dave Grohl's studio in LA. We will release those songs after our NEW 6 song EP in June.

22 hours ago

Mood: adventurous

[view more](#) - [comment](#) - [message](#)

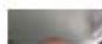


Vanja James Music I'll be re-vamping my garageband and ilike music page getting it up to date with my album and fresh cuts of new stuff. Happy easter all!

at 5:25 PM Apr 12

Mood: Lovely

[view more](#) - [comment](#) - [message](#)



john o'keefe easter, the definition of "christian hypocrisy?"

travelocity
You'll never room alone.

**Book Flight + Hotel
together
and save \$240
on average.**

[See site for details.](#)

From: To:

Depart: May ▾ 20 ▾ Return: May ▾

▲ advertisement

People You May Know

Sorry! an unexpected error has occurred

This error has been forwarded to MySpace technical group.

“The average MySpace user now spends 266 minutes (4.4 hours) on the site every month; a 5% increase over last month and a +31% increase year over year. MySpace says its users spend nearly 100 minutes more per visitor than the closest competitor.”


Social Media Bible (February 2009)

MySpace Case Study

- 0 to 50 in a month.

Kaleo SDSU

"www.kaleochurch.com"



Female
99 years old
SAN DIEGO,
CALIFORNIA
United States

Last Login: 8/26/2006

View My: [Pics](#) | [Videos](#)

Contacting Kaleo SDSU

SEND MESSAGE	FORWARD TO FRIEND
ADD TO FRIENDS	ADD TO FAVORITES
INSTANT MESSAGE	BLOCK USER
ADD TO GROUP	RANK USER

MySpace URL:
<http://www.myspace.com/kaleosdsu>

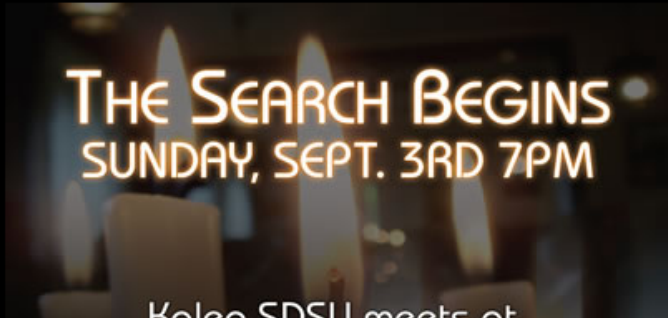
Kaleo SDSU's Latest Blog Entries

[View All Blog Entries]

Kaleo SDSU's Blurbs

About me:

KALEO exists to delight in God above all else, to proclaim His name amongst all people, for His glory, through Jesus Christ.



Kaleo SDSU meets at

Home | Browse | Search | Invite | Film | Mail | Blog | Favorites | Forum | Groups | Events | Videos | Music | Comedy | Classifieds

-paula-

"free from the torment of sin."

Female
28 years old
san diego,
california
united states

last login:
7/25/2007

View My: [Pics](#) | [Videos](#)

-paula- is in your extended network

-paula-'s latest blog entry (subscribe to this blog)

[merry](#) (view more)

[what is faith?](#) (view more)

[the gospel](#) (view more)

[halleluk](#) (view more)

[small world](#) (view more)

[\[view all blog entries\]](#)

contacting *-paula-*

Send Message	Forward to Friend
Add to Friends	Add to Favorites
Instant Message	Block User
Add to Group	Rank User

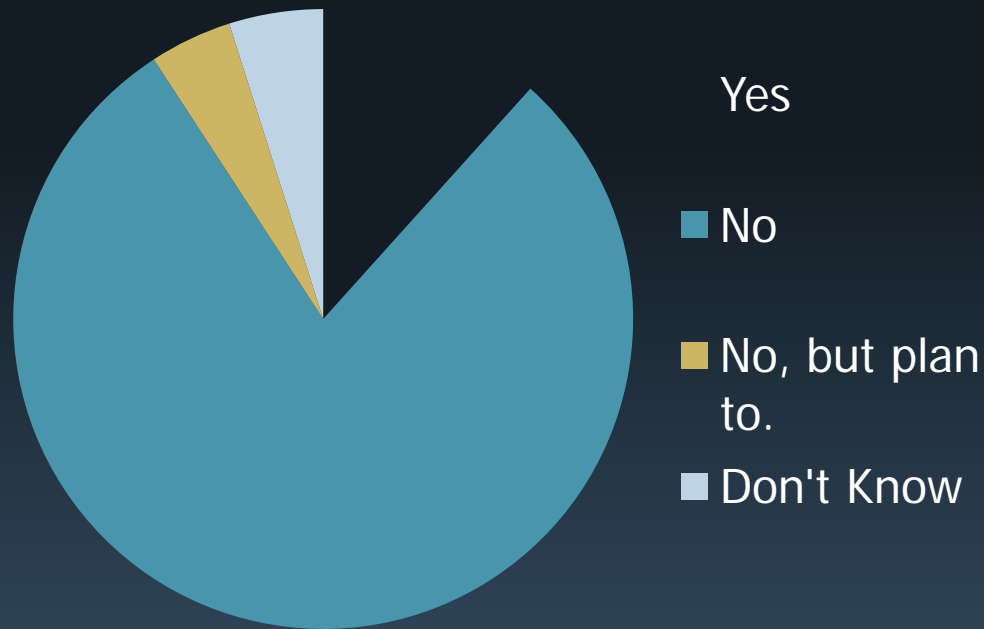
-paula-'s blurbs

about me:

[myspace homepage](#)

I'm a christian, first and foremost. I am saved by grace alone, by faith alone. I love the lord with all my heart, mind and soul and try to live my life to reflect that. (in laid back, I love simple things, sharing the gospel others make me happy, seeing god changing people's lives is amazing. I love learning about our lord, his nature as someone, watching his bible, I love hanging out with friends, meeting new people, I love my

Churches on MySpace



Other Sites

LinkedIn Relationships Matter

What do you want to do today?

[Already a user?](#) [Sign in](#)

Upgrade your email

- Stay in touch with your network
- Be alerted when contact info has changed
- View LinkedIn mini-profiles on emails

...with our updated Outlook™ Toolbar

People you know are already LinkedIn

There are 10 million professionals already on LinkedIn. Find the people you know:

First Name Last Name

[Search](#)

Not a user? [Join Now](#)

Create your profile and make 5 connections in 5 minutes

10 million experienced professionals already use LinkedIn

In the News [See all articles about LinkedIn](#)

TIME [USA Today](#) [CNN](#) [Forbes](#) [ABC News](#)

People Directory: [A](#) [B](#) [C](#) [D](#) [E](#) [F](#) [G](#) [H](#) [I](#) [J](#) [K](#) [L](#) [M](#) [N](#) [O](#) [P](#) [R](#) [S](#) [T](#) [U](#) [V](#) [W](#) [X](#) [Y](#) [Z](#) [more](#)

eventful

[home](#) [events](#) [venues](#) [calendars](#)

What Where

San Diego, CA

city, state or zip (optional)

concert, lecture, etc.

Aug 27 **Kaleo Church Sunday Services**

Added by [nate](#)

When: Sunday, August 27, 2006 10:30 AM PST

[Repeats weekly on Sundays](#)

Sunday, August 20, 2006 10:30 AM
Sunday, August 27, 2006 10:30 AM

friendster [Name](#) [email, first and last name, or first only](#) [What's New](#) [Messages](#) [Settings](#) [Help](#) [Log in](#)

[Home](#) [Profile](#) [Friends](#) [Explore](#) [Search](#) [Video](#) [Schools](#) [Classifieds](#) [Blogs](#) [Love](#) [Forums](#) [Invite](#)

Find Search for old friends, classmates or anyone

Connect View profiles, grow your network

Stay in Touch Get friend updates, share photos and videos

Photos

[Latest](#) [Featured Photos](#) [Most Grabbed](#) [Most Discussed](#)

[rosalia](#) Posted 4/18/07

[DICKY](#) Posted 4/18/07

[Syazwani](#) Posted 4/18/07

[Michelle](#) Posted 4/18/07

[More Latest Photos »](#)

People Sponsored by [True](#)

[New Members](#) [Popular](#)

[rusty](#) 32, Married Winchester, IN

[Andy](#) 41, In a Relationship Hackensack, NJ

[Jeremy](#) 52, It's Complicated Kitchener, ON

[TRUE member](#) 30, Single Eureka, CA

[Log in](#) [Sign Up Now!](#)

Email:

Password:

☐ Remember me

[Forgot password?](#)

[Log in](#)

[See who's on Friendster](#)

Search over 40 million profiles

Enter name or email:

[Search](#)

SASURAL

Bringing the Indian community together™

Craigslist Case Study

- 10 people respond to ads a month
- 40% non-Christian, 40% 'inactive Christians', 20% Christians

life has a point

Reply to: ken@lifepointcommunity.com

Date: 2006-08-17, 1:31PM PDT

Life has a Point

What is your's? lifepointcommunity.com

[Click here to visit LifePoint.](#)

Original Art -- This Sunday @ LifePoint

Reply to: ken@lifepointcommunity.com

Date: 2006-08-17, 8:50AM PDT



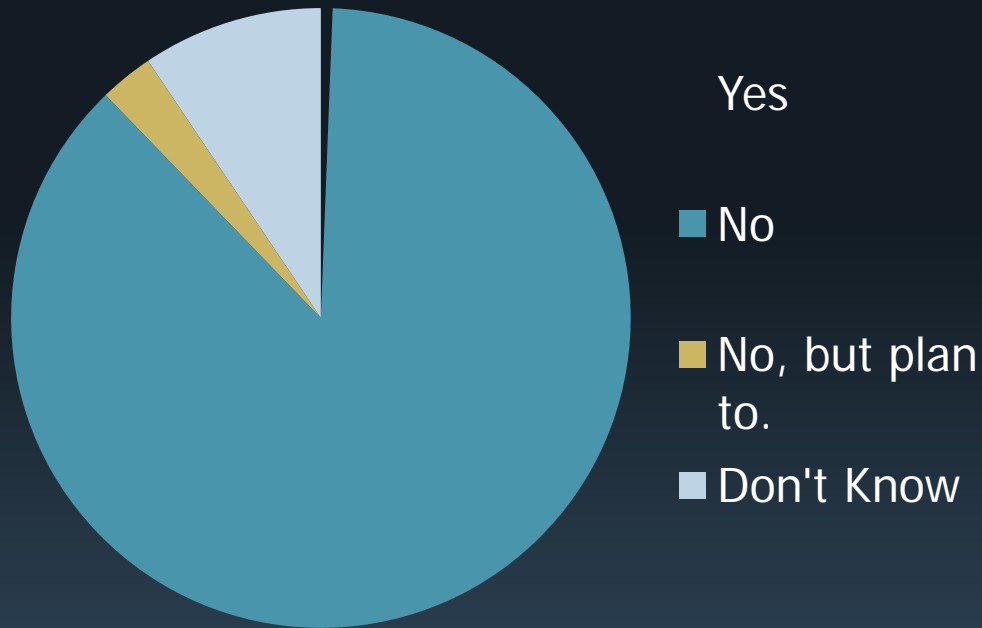
This Sunday @ 10:30, [LifePoint](#) will feature the original art of [Jennifer Kai Nilles](#). Jennifer is a local artist based in San Diego. If you're interested in displaying original art during one of our worship gatherings, please email [Ken Hensley](#).

[LifePoint Christian Community](#)

Sundays @ 10:30
4698 Alvarado Canyon, Suite A
Interstate 8 and Mission Gorge

this is in or around Mission Valley
no -- it's NOT ok to contact this poster with
services or other commercial interests

Churches on Second Life





The Truth about Church Websites and Effective Online Outreach

Thank you for all who participated in today's webinar, nearly 80 people signed-up for it. For those who missed it, here was the description of the webinar: We have all heard about the importance of a church website, the craze of social networking and the need for pastors to blog. But how effective...

[Read More](#)

random posts



subscribe to rss

807 readers

BY FEEDBURNER

RSS 2.0
 Atom
 Comments RSS
 RSS/RDF 1.0

recent posts

CHURCH PLANTING, KINGDOM BUSIN...



Posted by D. Goodmanson on 04 10th, 2009
10 Insights from a Church Planter by David Fairchild Learn from the mistakes, lessons and reflection of a church planter 7 years into it. Business for the kingdom by Tim Chester How do you grow and run a company as a believer? Conferences to...

CHURCHES AND SOCIAL NETWORKING...



Posted by D. Goodmanson on 04 8th, 2009
Unconventional Method began to design research to explore what churches are doing effectively online in this area and help shape the understanding of how churches can use the

recent comments

- Marvin:** Drew, I have followed your site for about a year and I appre...
- Derek Iannelli-Smith:** This is FANTASTIC!!! Thank you Drew for your faithfulness, v...
- Leon Chingcuangco:** Hey Drew, I'll be taking some of my team up the Catalyst Wes...
- iris:** Pretty slick trick, Drew! I would have left a comment

IS IT TIME TO
UPGRADE YOUR
CHURCH WEBSITE?



GET DEMO →

CHURCH WEBSITE STUDY



RESULTS



TRIPERSPECTIVALISM
AND
CHURCH ECCLESIOLOGY

RESOURCES



COBBLESTONE™
Community Network

Blogs

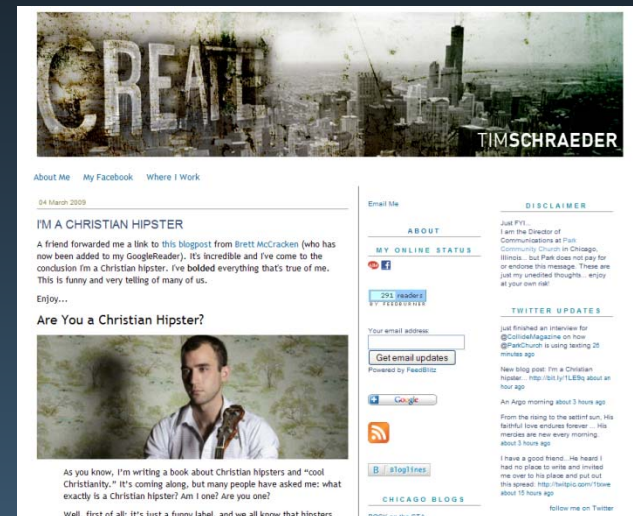
Kaleo Church

- Goodmanson.com
 - 228.25 visitors/mo
 - 71.85% new visitors
 - 4.49 page views
 - 3.60 time on site



Park Community Church

- timschraeder.typepad.com
 - 112.67 visitors/mo
 - 28.11% new visitors
 - 3.8 page views
 - 2.47 time on site

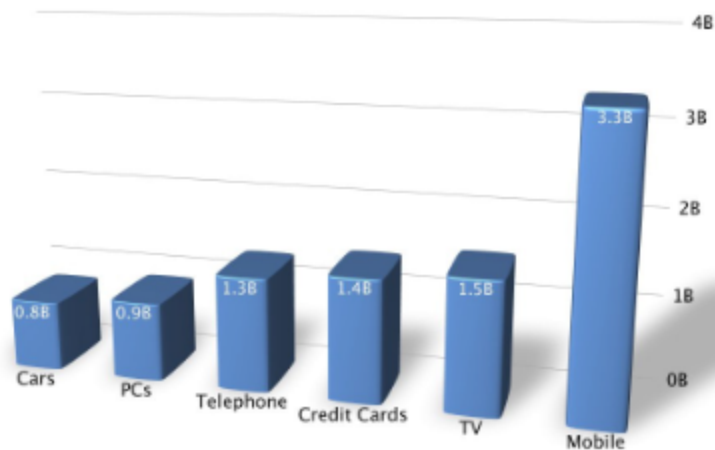




Top Five Services Non-users Intend to Start Using in the Next 24 Months

	U.S.	Europe
Mobile Internet	49%	34%
MMS	38%	39%
Uploading Photos	34%	27%
Software/app download	30%	30%
Email	28%	32%

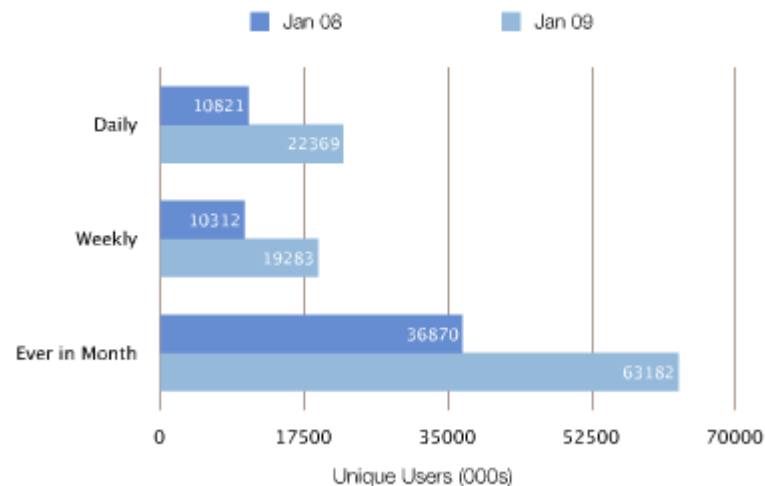
3.3 Billion in Perspective



Source: http://communities-dominate.blogs.com/brands/2007/01/putting_27_bill.html
<http://communities-dominate.blogs.com/brands/2008/01/when-there-is-a.html>

Cloud Four

Mobile Web Doubled in 2008



<http://www.comscore.com/press/release.asp?press=2752>

USERNAME PASSWORD [CLEAR FORM](#)

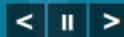
ENTER

[WHAT IS IT?](#) [HOW DO YOU GET IT?](#) [CASE STUDIES](#)

WHY DOES IT FEEL LIKE MY HEAD AND MY
SPIRIT ARE BATTLING A LOT OF THE TIME?

0272

TEXT "ASKIP" (your message)" to 47201



Granger: Unscripted

Granger Community Church truly embodied the name of its series ASK ANYTHING by allowing the congregation's questions and struggles guide the course of the service. Audience members could (yep you guessed it) text in questions from all different shapes and sizes.

Harmonious teamwork between Granger's production team and Senior Pastor Mark Beeson introduced a new teaching style...

[READ FULL STORY](#)

TECHNOLOGY THAT EMPOWERS YOU

Jarbyco was built to help you focus on your business and marketing efforts to your clients. It's that simple. We specialize in text message marketing and can help you create solutions that work for you and your business.

QUIZ, POLLS AND VOTING

[TRY IT DEMO](#)

ALERT GROUPS

[TRY IT DEMO](#)

TEXT TO SCREEN

[TRY IT DEMO](#)

PROMOTIONS

SITE LINKS

COUPONS

24 / SUPPORT

CONSUMER STATISTICS

[SEE MORE TECHNOLOGY](#)

SEE OTHER Jarbyco
FEATURES CLICK HERE

SEE US IN
ACTION

“The text message open rate is 98%.”

People. Places. Friends.

Brightkite is a location-based social network. In real time you can see where your friends are and what they're up to. Depending on your privacy settings you can also meet others nearby.

[Next](#)  [Sign up](#) [Welcome to Brightkite](#)[Meet people around you & keep track of your friends](#)[Post photos & notes to locations](#)[Explore & discover new places](#)

Recent activity around Chula Vista



msmom: surfing the web while listening to my baby breathe deeply as she sleeps. i wonder what she is dreaming about

@ San Diego, CA 92117 - less than a minute ago



msmom checked in @ San Diego, CA 92117 - 2 minutes ago



Dmkanter: Watching OSX screensavers with space. Thinking about a veggie burger then reading #LOST theories online.

@ It's A Grind Coffee House - 4 minutes ago



samhart: off to nashtown!!!

@ 14860 Lyons Valley Rd, Jamul, CA 91935 - about 1 hour ago



maeinsd: Getting some ube boba!!

@ Lollicup Tea Zone - about 1 hour ago



maeinsd checked in @ Di-Chan Thai Restaurant - about 3 hours ago

Brightkite for iPhone

Brightkite for iPhone is now available!

Download it from the app store.



Works on any phone

No fancy phone required. You can use Brightkite from any phone.

[Read our blog](#)

Proactive Response

tweetbeep))

TweetBeep
is like
Google Alerts
for Twitter!



username

password

Log In

Free Twitter Alerts by Email!

If you love Twitter, you'll love TweetBeep! Keep track of conversations that mention you, your products, your

[FAQ](#) | [Sign in](#)

Free Sign Up

Username
For TweetBeep

Password
Be Tricky

Confirm Password

Your Name

Your Email

Twitter Username

To filter your alerts

Submit

Note: Before you begin receiving alerts, you must check your email and click on the link!



Google Alerts (BETA)

Welcome to Google Alerts

Google Alerts are email updates of the latest relevant Google results (web, news, etc.) based on your choice of query or topic.

Some handy uses of Google Alerts include:

- monitoring a developing news story
- keeping current on a competitor or industry
- getting the latest on a celebrity or event
- keeping tabs on your favorite sports teams

Create an alert with the form on the right.

You can also [sign in to manage your alerts](#)

Create a Google Alert

Enter the topic you wish to monitor.

Search terms:

Type:

How often:

Your email:

Create Alert

Google will not sell or share your email address.

Think Content Factory

Content Development

Q&A Recording → Transcript → Paper Developed → Landing Page Content & Key Words → Blog Content → Email Content

Interactive Marketing

Podcast w/ Transcript Developed

Landing Page (Paper)

Video w/ Transcript Developed

Syndication

Podcast Syndicates

Tweet

RSS Syndicates

Email Blast

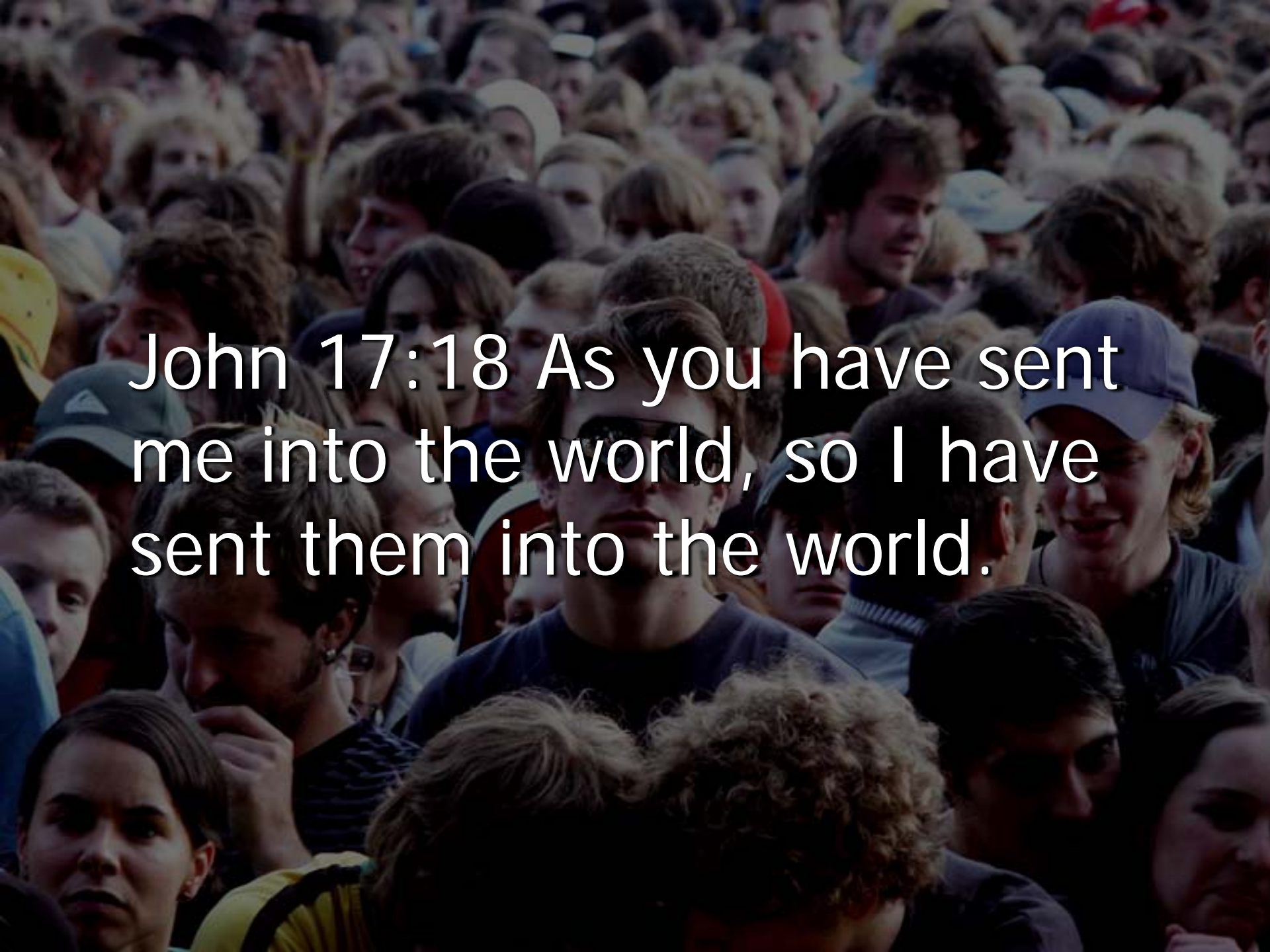
Facebook

Blog

AVAYA

Con-way

Junta42

A large, dense crowd of young people, mostly in their late teens or early twenties, is shown from the chest up. They are looking in various directions, some towards the camera and others away. The crowd is diverse in appearance, with various hairstyles, colors of hair, and clothing. Many are wearing hats, including baseball caps and bucket hats. The lighting is somewhat dim, suggesting an evening or indoor setting. The overall atmosphere is that of a large gathering or event.

John 17:18 As you have sent
me into the world, so I have
sent them into the world.

Christians, Churches & Social Media

- What Social Media strategies and services do Christians or their church use?
- What Christian social media websites do they participate in?

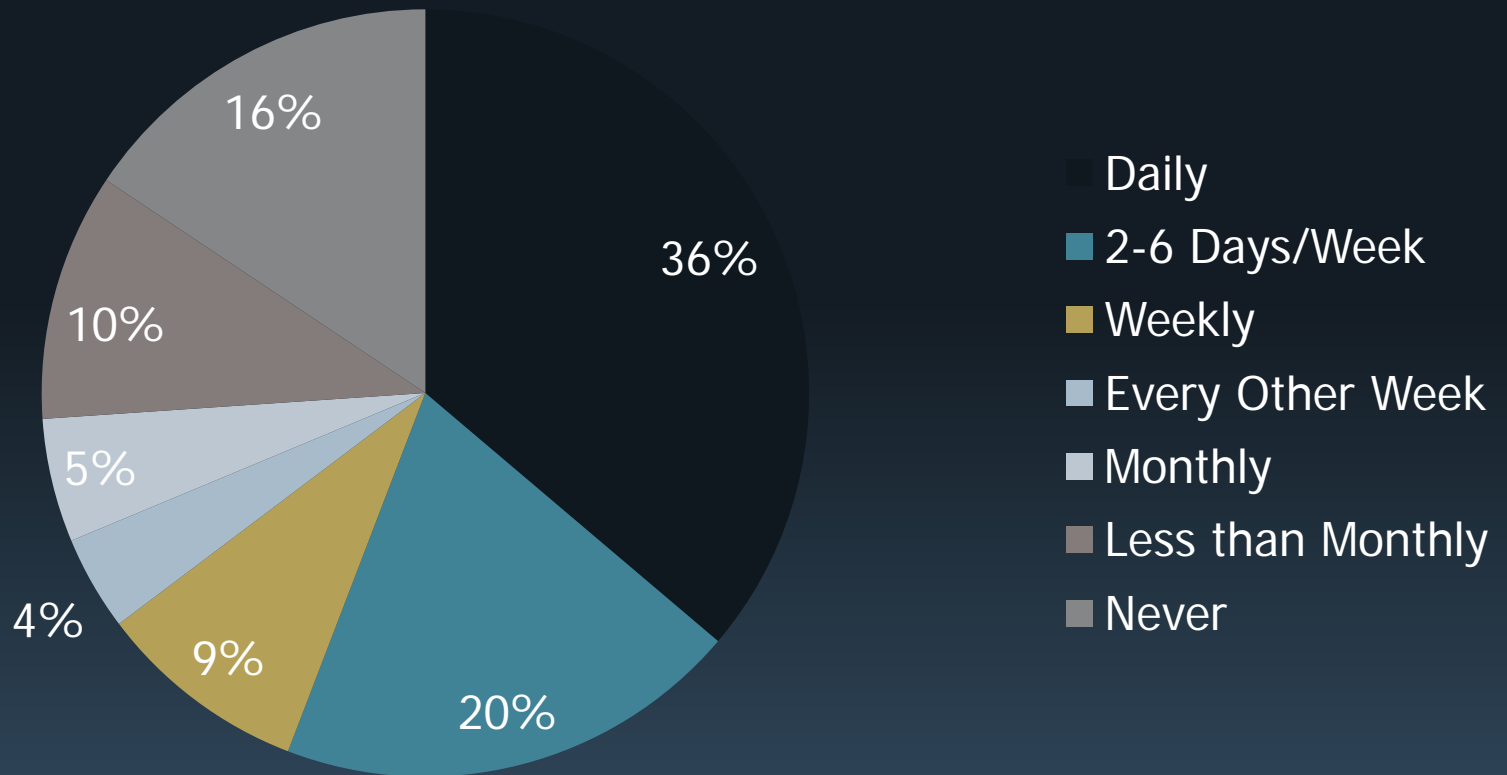
Survey Overview

- Phase 1
 - General Web Participants
 - Congregational web surveys
- Phase 2
 - Social Media Website Participation
 - Analytics & Metrics
 - Congregational Surveys
 - Interviews/Case Studies

Survey Demographics

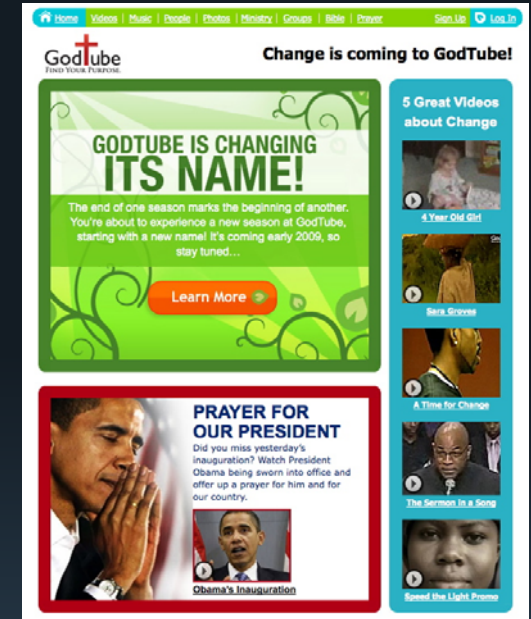
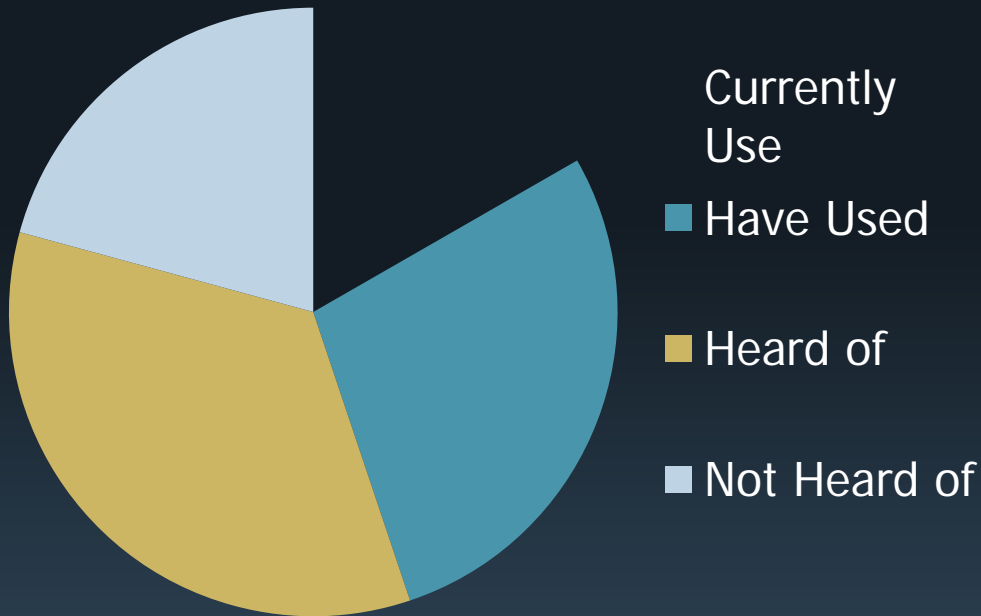
- Church Community Online Strategy
 - 571 Web Participants
 - Heavily Influential in the Church Technology space
- Church Attendees
 - 440 Participants (Email Phase 1)
 - Respond to Request from Church

Church Attendee & Social Media

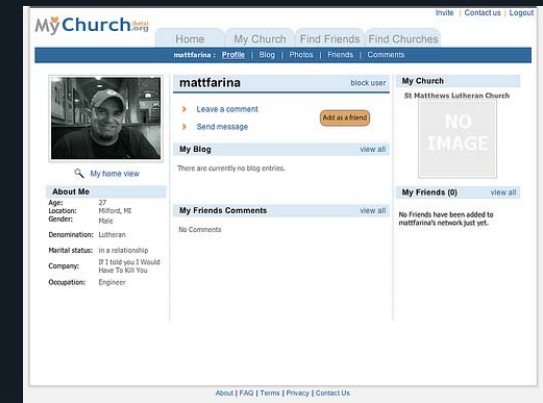
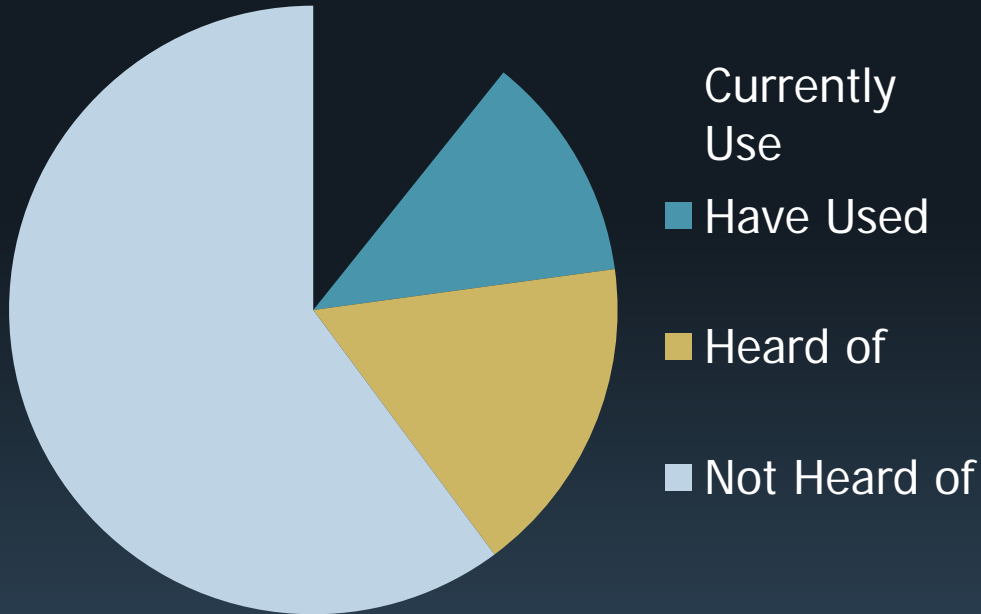


**Christian social
networking and
community sites have
made little inroads into
the church.**

Tangle (GodTube)



MyChurch.org



WEBSITE DEVELOPMENT

Questions:

- Are church websites effective tools of evangelism & outreach?
- How are people finding the church website?
- What are people doing on church websites?

Survey Overview

- 74 churches (target = 100)
 - web analytics
 - congregational surveys
 - phase II : interviews/case studies
- church demographics
 - range of 5 to 45,000 people
 - 27 internal designer & 20+ other designers
 - ~60% of sites design is 6 months or older



college park church

Home About Groups Care & Serve Sermons Calendar

Jesus to follow a passion igniting

Welcome to College Park

We're committed to growing together as we apply God's Word in our lives. If you're a regular attendee, we trust you'll find information here about growing in your relationship with Jesus, building friendships and getting more involved. If you're new to College Park Church, we welcome you.

I'M NEW

Latest Sermon: Beholding the God of Self-sufficient Fullness March 1

NEWS & ARTICLES 855 WHAT'S GOING ON

Next Fresh Encounter Service
Time & Date: Sunday, March 15, 2009, 6:00 PM - 7:00 PM
Location: College Park Church

Prayer Summit at Abe Martin Lodge
Time & Date: Friday, March 27, 2009, 12:30 PM - Saturday, March 28, 2009, 4:30 PM
Location: Abe Martin Lodge

Equipping the Saints Discipleship Training (Weekend 1)

EXALTING Christ
Join us for Sunday Morning Worship
Fresh Encounter Prayer Service

EXPERIENCING Community
Find a small group or Adult Bible Fellowship
"How do I get connected?" Watch this!



PARK COMMUNITY CHURCH

It's Time To Spring Forward!
Set Your Clocks Ahead 1 Hour on Saturday!
→ Daylight Savings Time Reminder

I'M NEW HERE SERVICES & LOCATIONS NEWS & EVENTS MEDIA

CONTACT US

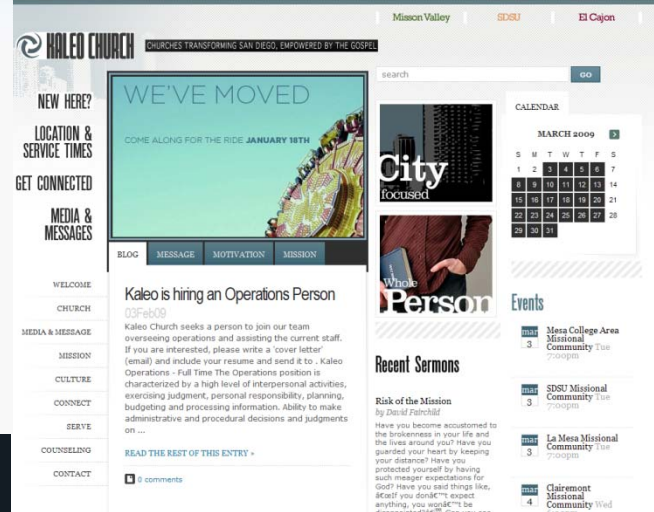
NEWS HIGHLIGHTS Park Welcomes Olympian Ryan Hall

WOMEN SEXUALITY AND THE GLORY OF GOD MARCH 6 & 7 → Women, Sexuality & the Glory of God

TheCommon.org → Registration Sunday | March 8

→ Work Forum | March 10, 11 AM

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Kaleo Church CHURCHES TRANSFORMING SAN DIEGO, EMPOWERED BY THE GOSPEL

NEW HERE? LOCATION & SERVICE TIMES GET CONNECTED MEDIA & MESSAGES

WE'VE MOVED
COME ALONG FOR THE RIDE JANUARY 18TH

Kaleo is hiring an Operations Person
03Feb09
Kaleo Church seeks a person to join our team overseeing operations and assisting the current staff. If you are interested, please write a 'cover letter' (email) and include your resume and send it to - Kaleo Operations - Full Time The Operations position is characterized by a high level of interpersonal activities, exercising judgment, personal responsibility, planning, budgeting and processing information. Ability to make administrative and procedural decisions and judgments on...

Recent Sermons
Risk of the Mission by David Patchell
Have you become accustomed to the brokenness in your life and the lives around you? Have you guarded your heart by keeping your distance? Have you protected yourself by having such meager expectations for God? Have you said things like, 'I don't want to get involved' or 'I don't want to be disappointed'?

College Park Church
www.yourchurch.com

Park Community Church
www.parkcommunitychurch.org

Kaleo Church
www.kaleochurch.com

Search 12.79%

38.19%

37.87%

Direct 39.03%

39.43%

16.29%

Referral 48.18%

22.38%

45.80%

Grace Church San Diego

Global

Basic Info

Type: Organizations - Religious Organizations
Description: Attenders of Grace Church San Diego. (Formerly Scott Memorial Church)

Members

Displaying 8 of 68 members

[See All](#)

Discussion Board

Displaying 1 discussion topic

[See All](#)

Tell us about yourself

3 posts by 3 people. Updated on November 4, 2008 at 5:29pm

The Wall

Displaying the only wall post

[See All](#)

Deanna Rischer Ramsay wrote
at 11:30am on February 4th, 2009

Hey Grace Moms... Got a child ages 0-5 years? Then come tomorrow morning, Thursday Feb. 4, at 10am to the Underground at Grace and hang with other moms in your same life stage! Real Life Moms meets the 1st Thursday of every month and it's just a place for moms to connect with other moms. It's free and childcare is provided for \$3/child or \$5 max/family. See ya in the morning!

[Report](#)[View Discussion Board](#)[Join this Group](#)[Share](#) +

Group Type

This is an open group. Anyone can join and invite others to join.

Admins

■ Daniel Sundin (creator)

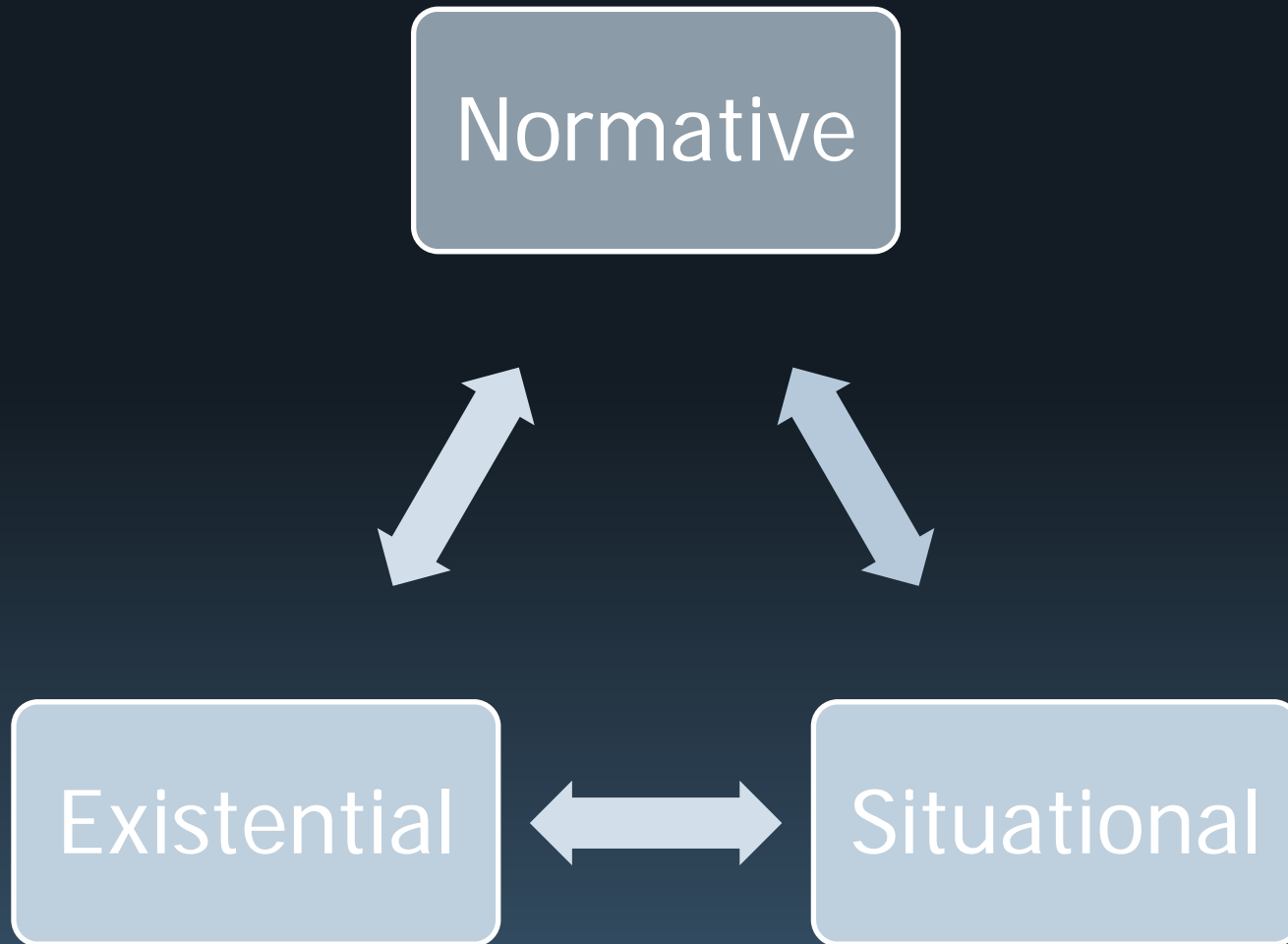
Related Groups

GO Team Thailand
Organizations - Religious Organizations
Melissa Koehler Photography
Just for Fun - Fan Clubs
Get Bryan to Burma
Organizations - Advocacy Organizations
Partners Relief and Development
Organizations - Non-Profit Organizations
Achol Beads
Business - General

6.5% or 80 out of its 1200+ hits/month
come from Facebook.

43 SECONDS

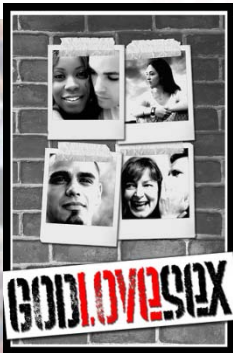
Triperspectival Design



Design

1. What is your Message. [N]
2. Who are your audience groups? What behaviors are you wanting people to engage? [S]
3. How are you transforming them to encourage these behaviors? [E]

The majority of people who visit your church look at your website first.



Web

Existence Bible Church
Search.com "Is it time to jump back in? Looking forward to meeting you!"
San Diego Church
Search.com "Whether it is, find it here. San Diego local search & maps."

Local results for church near San Diego, CA

A Mission San Diego De Alcala www.mission-sandiego.com
13011 San Diego Mission St, San Diego, CA 92128-4579, 619-267-7319
Get directions - More information

B Church of Jesus Christ of Latter-day Saints the Temple San Diego www.lds.org
1424 Cherokee Dr, San Diego, CA 92122-1669, 619-222-0061
Get directions - More information

C Salvation Army Church of the Southern Area www.salvationarmyusa.org
220 7th Ave, San Diego, CA 92101-8109, 231-42010
Get directions - More information

Most used business results:

San Diego Church Directory & Guide
Find out about local places of worship, including ratings, comments on churches, and links.
www.sandiegochurches.org/ - 434 - Cached - Similar pages - More info

The Rock Church - San Diego
The Rock Church led by Pastor Mike McPherson is committed to sharing the gospel of Jesus Christ to all of San Diego.
www.therockchurch.org/ - 435 - Cached - Similar pages - More info

Kaleo San Diego Church
San Diego, California (evangelical). Meeting times and location, general description, health, theological and experiential articles, etc. must...

KALEO CHURCH CHURCHES TRANSFORMING SAN DIEGO, EMPOWERED BY THE GOSPEL

Mission Valley SDSU El Cajon

Search Kaleo

NEW HERE?
LOCATION & SERVICE TIMES
GET CONNECTED
MEDIA & MESSAGES

WELCOME
CHURCH
MISSION
Whole City
Whole Person
Church Planting
Mercy Ministry
International
Partners
CULTURE
CONNECT
SERVE
NEWS & EVENTS
CONTACT

FEATURED SERIES:
Relationships minus Gospel

Truncated Cross & Emerging Reductionism 27Feb07
by Pastor David
Last Wednesday I attended the 8:30 AM session of the National Pastors Conference here in San Diego. Since this is my backyard and since Mark Driscoll is a friend, I wanted to check out the discussions taking place in this session over the latest book that dropped with Mark as a contributor.
Karen Ward, John Burke, Doug Pagitt and **Mark Driscoll** all sat on a panel answering various questions regarding the beliefs and practices of a variety of emerging contexts. I will be honest, I can't stand the name "emerging" or "emergent." It seems as soon as a label is slapped on something it gets reduced to a handful of poster boys (and girls) which have been chosen to represent it by various publishing firms and **leadership groups**. But, without a label you can't really sell books. It makes sense, but this movement purposely shuns definitions that have fixed meanings (thanks are made to Derrida for those with such a postmodern hermeneutic). That's a depression, but a necessary one.
READ THE REST OF THIS ENTRY >
Filed under **church, culture** | 5 Comments

City focused
Whole Person

CALENDAR
FEBRUARY 2007
S M T W T F S
1 2 3 4 5 6 7
8 9 10 11 12 13 14
15 16 17 18 19 20 21
22 23 24 25 26 27 28
29 30 31

Events
Sex Forum
Aliquam erat volutpat.
Integer malesuada hend-
erent enim. **more >**
BIO & Bonfire
Aliquam erat volutpat.
Integer malesuada hend-
erent enim. **more >**
Prayer Cneph
Aliquam erat volutpat.
Integer malesuada hend-
erent enim. **more >**
Mission Valley
Sunday Service
Aliquam erat volutpat.
Integer malesuada hend-
erent enim. **more >**
View all events >

Recent Sermons
Early Transformationaries
by David Fairchild (M)
Is it okay to drink? Not okay?
Three views are Prohibition,
Abstinence, and Moderation.
Jesus Christ: King of the Brevs
by David Fairchild (M)
Is it okay to drink? Not okay?
Three views are Prohibition,
Abstinence, and Moderation.
Kaleo 2007
by David Fairchild (SDSET)
Is it okay to drink? Not okay?
Three views are Prohibition,
Abstinence, and Moderation.
View all sermons >

Recent Articles
King of the Brevs
by Pastor David
Legalism, Theology
Vivamus et tortor. Present id orci. Fusce porta molestie quam. Sed feis. Suspendisse potenti. Morbi tincidunt. read more...
Biblical Womanhood
by Pastor David
Gender Issues, Theology
Aliquam erat volutpat. Integer malesuada hend-vivamus et tortor. Present id orci. Fusce porta molestie quam. Sed feis. Suspendisse potenti. Morbi tincidunt congue magna. read more...
View all sermons >

Gospel Stories
Sally - Recovering Legalist
The vivamus et tortor. Present id orci. Fusce porta molestie quam. Fusce porta molestie quam. read more...
Kaleo Bible Reading
Today's Reading: Exodus 30
March 07, 2007
Read the historical books of the Old Testament in a year through vivamus et tortor. Present id orci. read more...
(8) Comments

Email Signup
Get updates from the website emailed to you.
Your Email Address Here **Sign Up**

KALEO FEEDS Subscribe to our feeds >

Map to Our Locations

© Copyright Kaleo Church 2007. | Admin Login | Member Login powered by Eklesia360

When we moved, a **church's website has to be our first filter** to find a church. A lot of churches had crummy websites and regardless of how great a church they may be, we passed them by.

Church websites are an
effective tool of
attracting Christians.

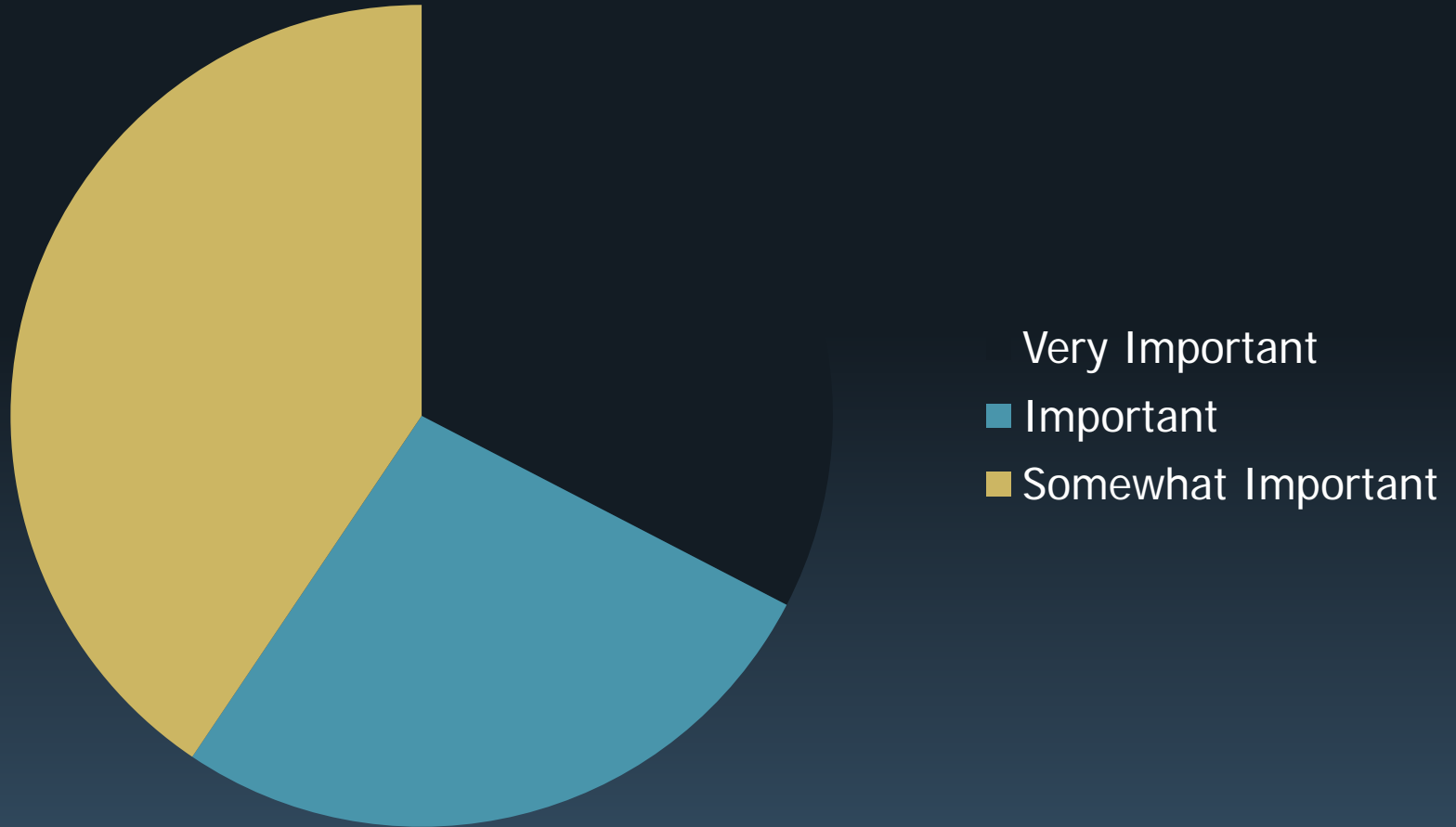
20%

of the respondents said the church website was how they first learned about the church.

520%

the church website was somewhat to very important in their decision to attend church.

Importance of the website in decision to attend church:

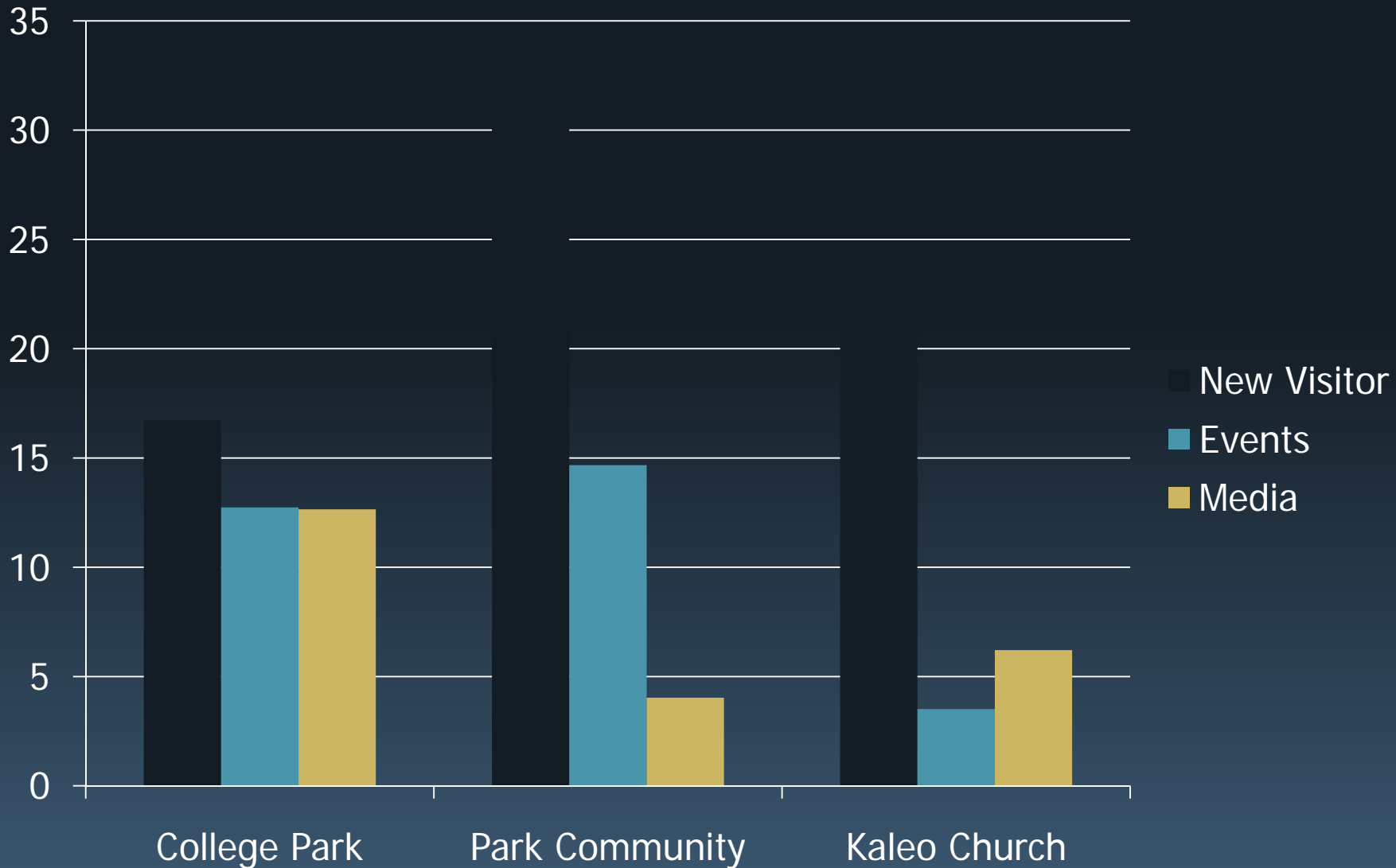


**At present church
websites are
ineffective tools of
evangelism.**

.20%

of Non-Christians were influenced by the website to attend Church.

Website Usage



Visitor (less than 3 months)

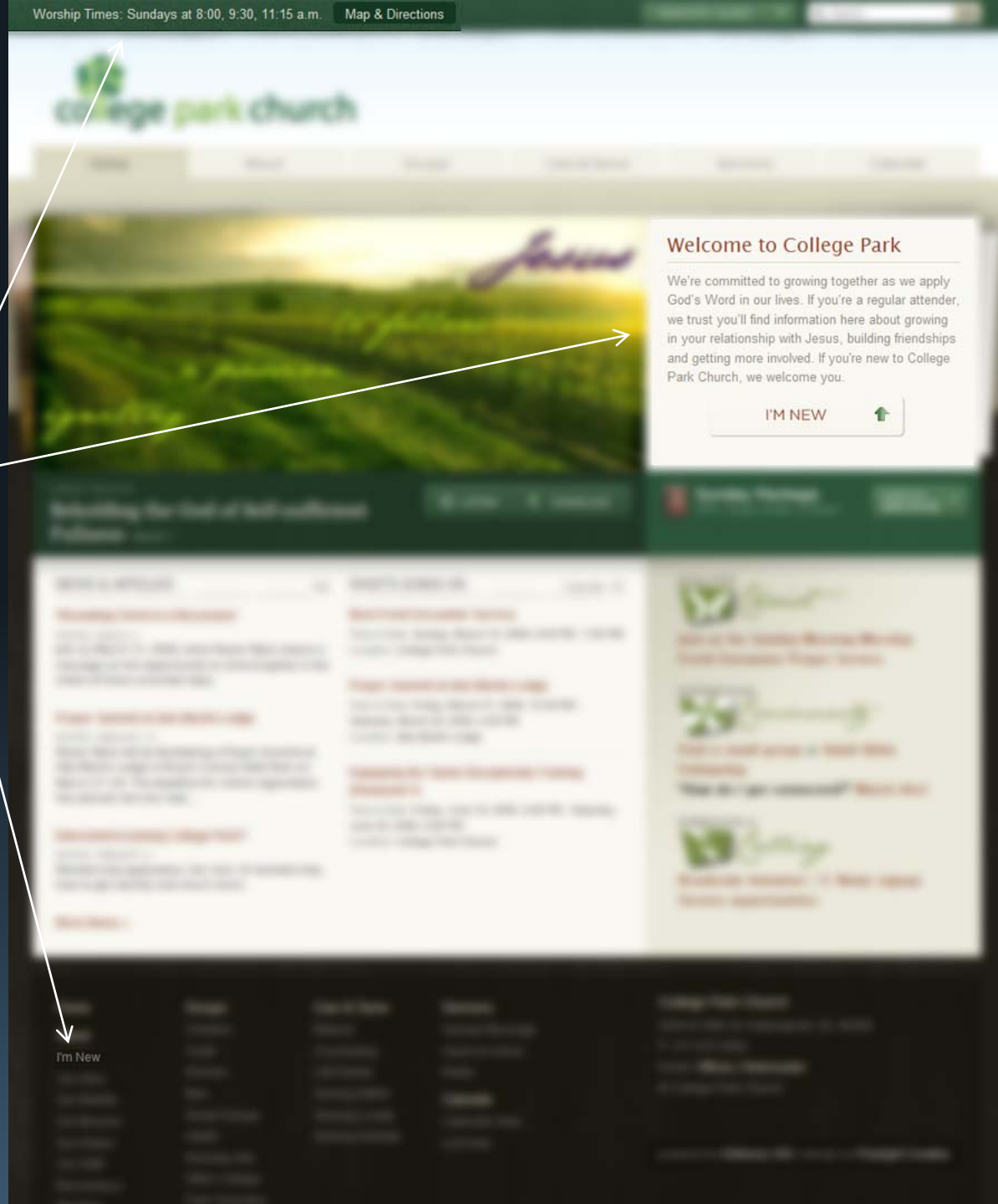
- Usage

- 95% have visited the church website.
- 1/3 visit the church website more than once a week.
- 2/3 visit at least once a week.

83%

the church website was somewhat to very important in facilitating their participation in the church community.

focus



Worship Times: Sundays at 8:00, 9:30, 11:15 a.m.

[Map & Directions](#)

[MINISTRY GUIDE](#)

[Search](#)

[GO](#)



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[Becoming a Member](#)

[Current Sermon Series](#)

[Pastor's Welcome Video](#)

[What to Expect](#)

[Map & Directions](#)

[Commonly Asked Questions](#)

[Who is Jesus?](#)

[Need Help?](#)

I'm New

[PASTOR'S WELCOME VIDEO](#)



[MAPS & DIRECTIONS](#)



[WHAT YOU CAN EXPECT](#)



[HELP AVAILABLE HERE](#)



[COMMON QUESTIONS](#)



[WHO IS JESUS?](#)



[CURRENT SERMON SERIES](#)



Beginner (3-6 months)

- Usage

- 100% have visited the church website.
- 27% visit the church website more than once a week.
- 82% visit at least once a week.

47%

the church website was somewhat to very important for their ongoing discipleship and spiritual growth.



Groups

Care & Serve

Sermons

Calendar

focus

WHAT'S GOING ON

Calendar

Next Fresh Encounter Service

Time & Date: Sunday, March 15, 2009, 6:00 PM - 7:00 PM
 Location: College Park Church

Prayer Summit at Abe Martin Lodge

Time & Date: Friday, March 27, 2009, 12:30 PM -
 Saturday, March 28, 2009, 4:30 PM
 Location: Abe Martin Lodge

Equipping the Saints Discipleship Training
(Weekend 1)

Time & Date: Friday, June 19, 2009, 4:00 PM - Saturday,
 June 20, 2009, 5:00 PM
 Location: College Park Church

Sunday Package

MP3, Study Guide, & More!

SERMON
ARCHIVE

EXALTING



Christ

Join us for Sunday Morning Worship
 Fresh Encounter Prayer Service

EXPERIENCING



Community

Find a small group or Adult Bible
 Fellowship

"How do I get connected?" Watch this!

EMBRACING A



Calling

Brookside Initiative / E-News signup
 Service opportunities

Groups

Children

Youth

Women

Men

Small Groups

Adults

Worship Arts

Other College

Park Churches

Care & Serve

Biblical

Counseling

Life Events

Serving Within

Serving Locally

Serving Globally

Sermons

Sunday Message

Verse by Verse

Radio

Calendar

Calendar View

List View

Worship Times: Sundays at 8:00, 9:30, 11:15 a.m.

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[MINISTRY GUIDE](#)



[Search](#)

[GO](#)

A-B

[Active Adults \(Seniors\)](#)
[Adult Choir](#)
[Adoption](#)
[Adults](#)
[Adult Sunday School](#)
[Amazon' Praisin'](#)
[Arabic Church](#)
[AWANA](#)
[Baby Dedication](#)
[Baptism](#)
[Brookside Initiative](#)

C

[Cafe Agape](#)
[Children's Ministries](#)
[Christmas Offering](#)
[Coffeehouse](#)
[College Park Institute](#)
[Columbus Church](#)
[Compassion Ministries](#)
[Counseling](#)
[Counseling Resources](#)
[Counseling Training](#)
[Core Values](#)

D-K

[Dance](#)
[Drama](#)
[Elders](#)
[Funerals](#)
[Global Outreach](#)
[Hispanic Church](#)
[Individual Counseling](#)
[Instrumentals](#)
[Jr. High](#)
[Kids Church](#)

L-O

[Local Outreach](#)
[Marriage Counseling](#)
[Media Ministry](#)
[Membership](#)
[Men](#)
[Mentoring for Women](#)
[Missions \(Global\)](#)
[Missions \(Local\)](#)
[MOPS](#)
[Music](#)
[Nursery](#)

P-S

[Parenting](#)
[Pre-Marriage Preparation](#)
[Prenatal Ministry](#)
[Production Arts](#)
[Small Groups](#)
[Small Praises](#)
[Special Forces](#)
[Sr. High](#)
[Sunday School \(K-6th\)](#)
[Sunday School \(Preschool\)](#)

T-Z

[Teen Choir](#)
[Volunteer \(Children's\)](#)
[Volunteer \(Globally\)](#)
[Volunteer \(Locally\)](#)
[Volunteer at CPC](#)
[Weddings](#)
[Widows](#)
[Women](#)
[Worship Ministries](#)
[Youth](#)



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[Sermons](#)

[Calendar](#)



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[I'M NEW](#)



Latest Sermon

[LISTEN](#)

[DOWNLOAD](#)

[Sunday Package](#)

[SERMON](#)

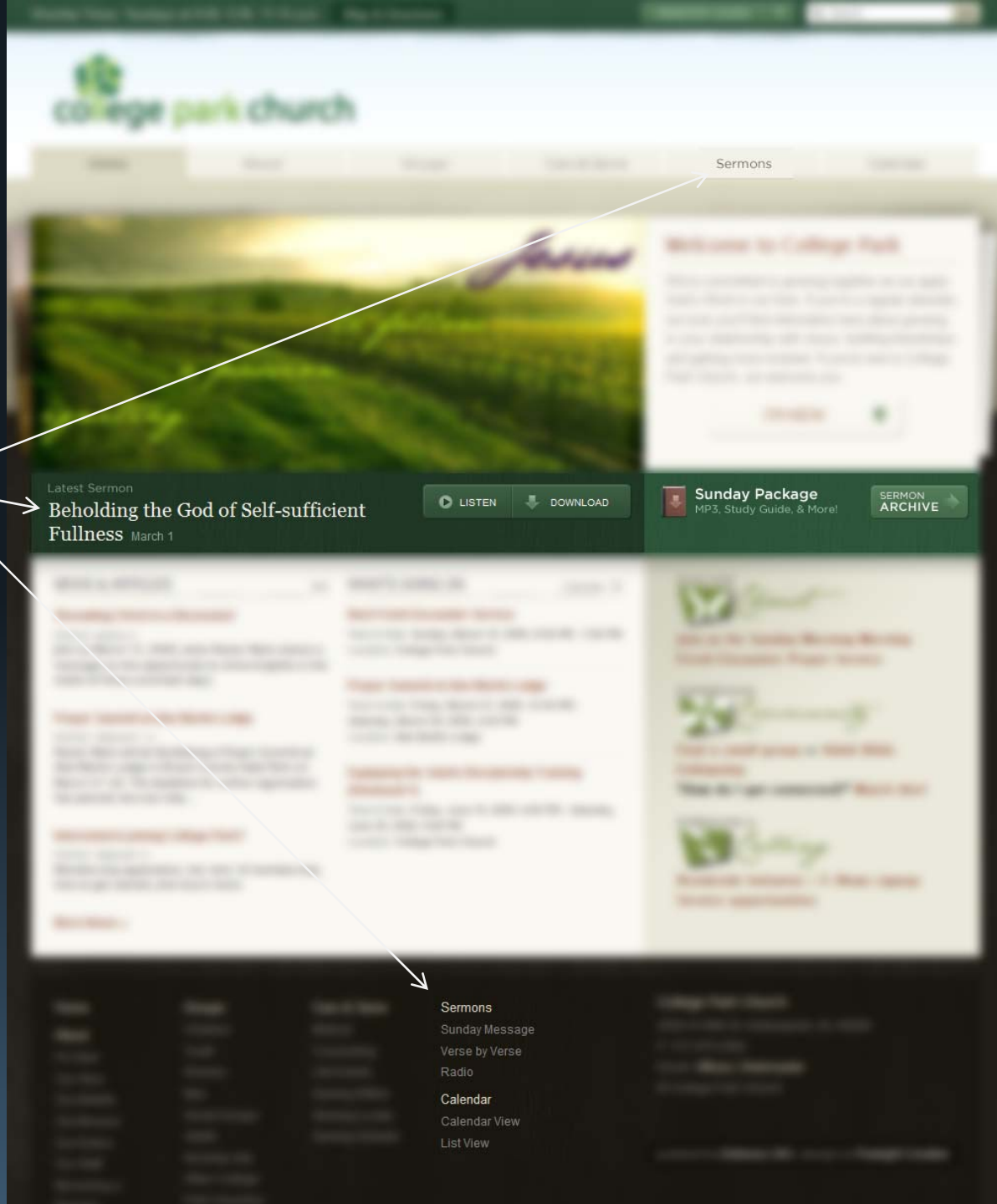
Regular (6+ months)

- Activities (based on importance)
 - Access to Content & Resources.
 - **Listening to sermons.**
 - Continuing the Connection
 - **Connect with other members.**
 - View weekly information/calendar/news/events.

520%

the church website was somewhat to very important in sharing their faith with others (friends, business colleagues, others)

focus





Home

About

Groups

Care & Serve

Sermons

Calendar

Sunday Message

Verse by Verse Radio

HOW IT WORKS



Listen to the Sermon



Download the MP3



Download the Manuscript



Download the Sunday Package

WHAT'S IN THE SUNDAY PACKAGE

- ✓ Sermon Audio mp3
- ✓ Sermon Manuscript
- ✓ Study Guide
- ✓ Service Bulletin
- ✓ News & Opportunities



SUBSCRIBE TO THE
PODCAST ON ITUNES

versebyverse
radio

Verse By Verse is the radio teaching ministry

Sunday Message

Latest Sermon

Beholding the God of Self-sufficient Fullness



Mar 1st | Dr. Bruce Ware | Series: Special Theme

Archive

Page: 1 2 3 4 5 6 →

Suffering's Ultimate Ends



Feb 22nd | Mark Vroegop | Series: I Choose to Bless: Suffering, Sovereignty and a Man Named Job

The Eclipsing Answer



Feb 15th | Mark Vroegop | Series: I Choose to Bless: Suffering, Sovereignty and a Man Named Job

Why Do the Righteous Suffer?



Feb 8th | Mark Vroegop | Series: I Choose to Bless: Suffering, Sovereignty and a Man Named Job

The Confusions of God



Feb 1st | Nate Irwin | Series: I Choose to Bless: Suffering, Sovereignty and a Man Named Job

Take Away

- 1. Determine who you plan to design for?
 - Evangelism/Outreach
 - Gathering New Visitors
 - Connecting Beginners
 - Providing Resources to Regulars

Chilliwack Case Study

Population: 70,000



A Hiking Club in Chilliwack BC Canada

Join us & enjoy Chilliwack & Vancouver hiking with friends

Become A Member

Join Today. It's FREE!

- Home
- About Us
- Blog **NEW**
- Calendar
- Chilliwack Maps
- Contact
- FAQ's
- Hikes & Trails
- Membership
- Newsletter
- People
- Photos
- Resources

Hiker Profiles

Get to Know Other Hikers >

Read about other

Hikers Tackle Diez Vistas



See photos of Diez Vistas hike >

18 members of the Chilliwack Hiking Club travelled to Buntzen Lake to hike the Diez Vistas trail on April 7th. The trail from the parking lot was clear (recently closed due to windfalls), the steep sections offered a great workout, and a handful of new members enjoyed their first of many great hikes this summer.

Hiking Clothing - What to Wear on the Trail

- 1. Don't wear cotton:** Cotton Kills! It quickly gets soaked with rain, or sweat, and takes too long for it to dry. When cotton gets wet it loses 100 percent of its insulation properties. Wet clothes wick heat away from the skin.
- 2. Don't wear jeans:** You'll be hiking in BC rainforests, not herding cattle in Saskatchewan. Jeans are heavy, and don't insulate when wet. Cotton sweatpants are just as bad.
- 3. Wear Synthetic Fabrics:** Synthetic fabrics don't retain water easily, they insulate when wet and dry rapidly.
- 4. Dress in Layers:** Layer 1 should be comfortable thin synthetics (ie T-shirt and shorts). Layer 2 should be for warmth (ie a fleece jacket/vest and long pants). Layer 3 should be for protection (ie goretex jacket, toque, gloves)

Help Save the Elk Mountain Trail

E-Newsletter

Sign up to receive email hike updates

Email

First Name

Submit

Photos

Submit yer photos
View Gallery >

View Chilliwack hiking photos and submit your own >

Chilliwack



Welcome to Chilliwack!

Chilliwack Jobs | Chilliwack People | Chilliwack Real Estate | Chilliwack Canada Hotel

Hotels & Accomodations
Chilliwack Hotels
Bed & Breakfasts



Entertainment

Chilliwack Restaurants
Chilliwack Movies
Chilliwack Sports



Life & People

Chilliwack Life Stories &
Spiritual Journeys



Weather

Chilliwack Weather



Photographs

Chilliwack Photos and
free wallpaper



IKEA Comes to Chilliwack



→ Tim Hortons Changed My Life...And It's Probably Changing Yours...
→ Chilliwack Wifi: Wireless Internet Hotspots: Stores, Café's and Hotels

BUSINESS

- Chilliwack Jobs & Employment
- Chilliwack Businesses
- Chilliwack & Sardis Office Space

REAL ESTATE

- Garrison Crossing: Photos of Garrison Crossing
- Chilliwack Real Estate & Realtors

OUTDOORS

- Chilliwack Hiking Club - offering hikes throughout the Fraser Valley from Chilliwack to Vancouver

RESOURCES

- Chilliwack Web Sites and Chilliwack Web Site Directory
- Churches
- Employment

TOURISM

- Chilliwack Hotels & Accomodation
- Find a cheap Chilliwack hotel or Bed and Breakfast
- BC RV and Camping Membership Resort

ENTERTAINMENT

- Find out what movies are playing at Chilliwack's movie theatres

EDUCATION

- Chilliwack's Education Park & Chinese Cultural University
- Chilliwack World Trade University

FEATURED BUSINESSES

- PC & Mac Website Builder
- Adoption in BC
- SouthSide Life
- Classic Car Restoration

Chilliwack Hike

- Hundreds of hiking enthusiasts signed-up.
- 1 hike a month.
- 18 – 20 People
- 25-50% from church



The image shows a screenshot of the Chilliwack Hike website. The header features a large banner with the text "Chilliwack Hike Go Play Outside!" and a photo of hikers on a trail. Below the banner, there's a navigation menu with links like Home, About Us, Blog, Calendar, Chilliwack Maps, Contact, FAQ's, Hikes & Trails, Membership, Newsletter, People, Photos, and Resources. The main content area includes a "Become A Member" section, a "Hikers Tackle Diez Vistas" article, a "Hiking Clothing - What to Wear on the Trail" section with four numbered tips, and a "Hiker Profiles" section. On the right side, there's an "E-Newsletter" sign-up form and a "Photos" gallery link. The footer includes a "Help Save the Elk Mountain Trail" link and the Chilliwack logo.

Chilliwack Hike
Go Play Outside!

A Hiking Club in Chilliwack BC Canada

Join us & enjoy Chilliwack & Vancouver hiking with friends

Become A Member
Join Today. It's FREE!

- Home
- About Us
- Blog **NEW**
- Calendar
- Chilliwack Maps
- Contact
- FAQ's
- Hikes & Trails
- Membership
- Newsletter
- People
- Photos
- Resources

Hiker Profiles
Get to know other hikers >

Hikers Tackle Diez Vistas
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See photos of Diez Vistas hike >

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E-Newsletter
Sign up to receive email hike updates

Email

First Name

Photos
Submit yer photos
View Gallery >

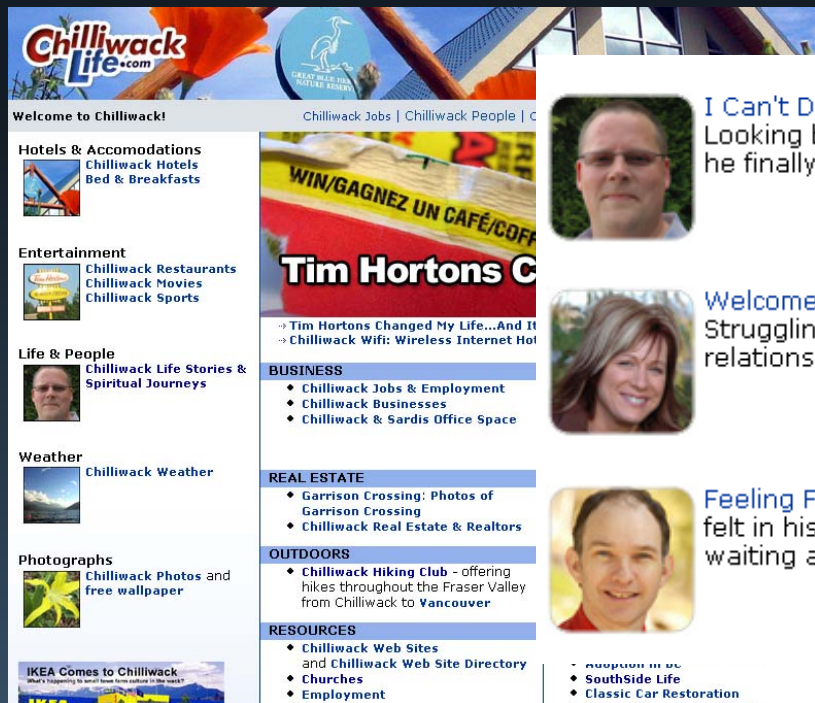
View Chilliwack hiking photos and submit your own >

Help Save the Elk Mountain Trail

Chilliwack

Chilliwack Life

- 4,000-4,500 unique visitors/mo
- 100 click through testimonies to church



[I Can't Do It On My Own \(Mark\)](#)

Looking back, Mark can see that God was trying to get his attention. When he finally gave God a chance, Mark found more than he could imagine.



[Welcomed Home \(Tarise\)](#)

Struggling with feelings of emptiness, Tarise filled the void with alcohol and relationships. But there was someone all along who had more to offer.



[Feeling Fulfilled \(Steve\)](#) Steve searched for an answer to the emptiness he felt in his heart. He found Jesus, and a new hope and peace that was waiting all along.

Love Chilliwack

- "Acts of Kindness" from many churches
- Love Chilliwack card leads to website.

The screenshot shows the homepage of the Love Chilliwack website. The header features the 'Love CHILLIWACK' logo with a heart icon, and navigation links for Home, People, Life, Photos, and Churches. A 'Feedback' and 'About Us' link is also present. The main content area includes a 'Kindness Explosion' section with a photo of a smiling girl and text about acts of kindness. Below this is a 'Love Chilliwack 2007' section announcing an upcoming event. To the right, there's a 'FAQ's and Info' section with links to questions of life, local churches, and how to know God. Further down is a 'Chilliwack People' section featuring two stories: 'A Marriage Saved' and 'Tragedy Changed My Life', each with a small photo and a brief description. On the right side of the page, there's a 'Love Chilliwack Cards' section with a 'Get a card?' link and a 'Send us your story' link. Below that is an 'Explore Love C' section with links to 'What is Love Ch', 'How can I get in', 'Love Chilliwack E', 'Questions of life', 'Explore local chu', 'How can I know', and 'Contact Love Ch'. At the bottom right, there's a 'Search' section with a Google search bar and a 'Your Feedback' section with a text box and a 'Send us your feedback' link.

Kindness Explosion
What happens when thousands of Chilliwack residents experience practical acts of kindness?
[go](#)

Love Chilliwack 2007:
Love Chilliwack 2007 Coming Soon
Everyone is invited to take part in Love Chilliwack. We encourage you to participate through a local church. If you're not sure if your church is involved, call your church office. If you don't attend a local church, [explore Chilliwack churches here](#).

Chilliwack People:
A Marriage Saved (Chilliwack BC)
Trying to fill the emptiness deep inside her, Michelle made a poor choice which almost destroyed her marriage and family. Fortunately, she found out what she was really missing in her life - it was God.
[Read Michelle's Life Story >](#)
Michelle's Life Story
Tragedy Changed My Life (Chilliwack BC)
When Tracey lost a close friend in a tragic drowning accident, she started asking a lot of questions. The answers she found changed her life forever.
[Read Tracey's Life Story >](#)

FAQ's and Info:
[Questions of life - and answers!](#)
[Check out some local churches](#)
[How can I know God??](#)

Love Chilliwack Cards
[Get a card?](#)
[Send us your story](#)
Email us your comments about your experience with Love Chilliwack.

Explore Love C
[What is Love Ch](#)
[How can I get in](#)
[Love Chilliwack E](#)
[Questions of life](#)
[Explore local chu](#)
[How can I know](#)
[Contact Love Ch](#)

Search
Google

Your Feedback
"...when a young b
handed me a soda
said... Jesus loves
just about broke ir
It may have seem
to some but...
I guess God is rea
does watch over ev
worst of us."
[Send us your feedback](#)

Did someone give you a Love Chilliwack card?

If you were recently given a Love Chilliwack card, you're probably wondering what all the 'good deeds' and free stuff are about. You've come to the right place!

Love Chilliwack is about expressing in simple, practical ways that God's love comes with no strings attached. There's absolutely nothing we can do to earn God's love or make Him love us any more or less. By washing your car or giving you a cold soda, we're just passing on the message --tangibly demonstrating-- that the best thing in life is free.

God's love is available for you to experience! [People](#) in Chilliwack and around the world, like the person who handed you the card, have found peace, power to change, and answers to [life's tough questions](#) through [Jesus Christ](#). To find out how you can get some of this amazing love, check out "[How Can I Know God?](#)" or talk to someone at a [local church](#).

[Send us your story of your experience with Love Chilliwack.](#)

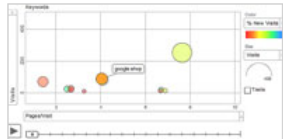
Analytics

Google Analytics

US English Google Custom Search Search
Home Features Support Blog Conversion University

What happens after they click?

Google Analytics helps you identify areas for improvement on your site so you can turn more clicks into customers.



More enterprise features

Google Analytics now makes the [features](#) that experts demand easy to use for everyone. Gain rich insights into your website traffic with Advanced Segmentation, Custom Reporting, Motion Charts, and more.

Improve your online results

Learn more about where your visitors come from and how they interact with your site. You'll get the information you need to write better ads, strengthen your marketing initiatives, and create higher-converting websites. Learn more about the [benefits](#). Google Analytics is free to everyone, whether you are an advertiser, publisher, or site owner.

Test your website and increase conversions.

You can now use your Google Analytics login to access Website Optimizer. Find out which page designs, headlines, and graphics convert the most visitors.

[Get Started](#)

Product Tour

Get started today creating targeted ROI-driven marketing campaigns and improving your site design and content.

Watch the tour 

Case Studies

[Discount Tire](#) increased online sales by 14% in the first week using Google Analytics.

DISCOUNT TIRE

[Tell us your story](#)

Professional Services

Purchase consulting/implementation services and enroll in training seminars from Google Analytics Partners.

ANALYTICS
AUTHORIZED
CONSULTANT
Google

Access Analytics


New to Google Analytics?
[Sign Up Now](#)

News & Announcements

[Attention Developers: Google Analytics Launched!](#)

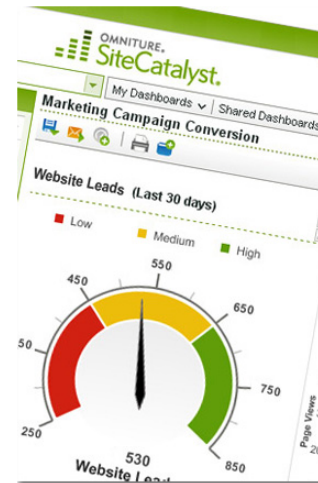
A Google Analytics API has been one of our most widely anticipated features. Today I'm pleased to announce that the Google Analytics Data Export beta is now publicly available to all Analytics users!

What's so exciting about an API? The API will allow developers to extend Google Analytics in new and creative ways that benefit developers, organizations and users. Large organizations and agencies now have a standard

[Google Analytics Blog](#) 

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- Maximize Your Campaign ROI
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- Increase Your Conversion Engagement
- Enhance Your Customer Experience
- Share Your Performance Dashboards

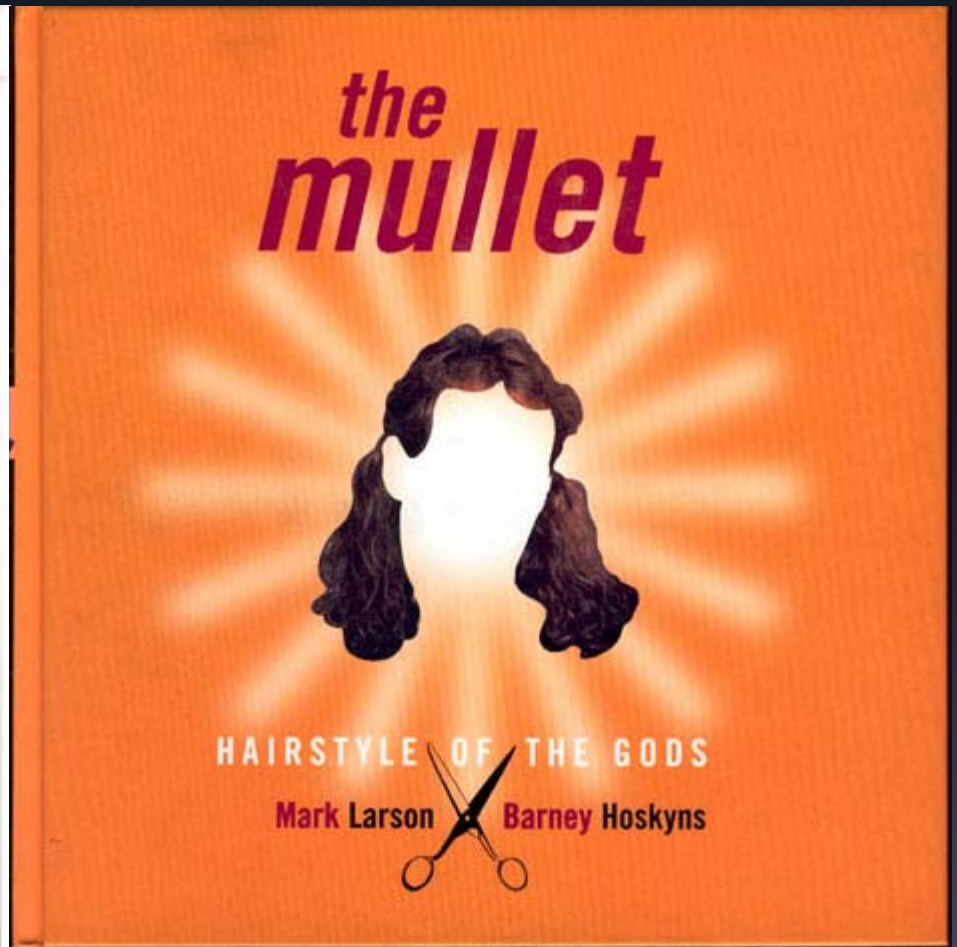
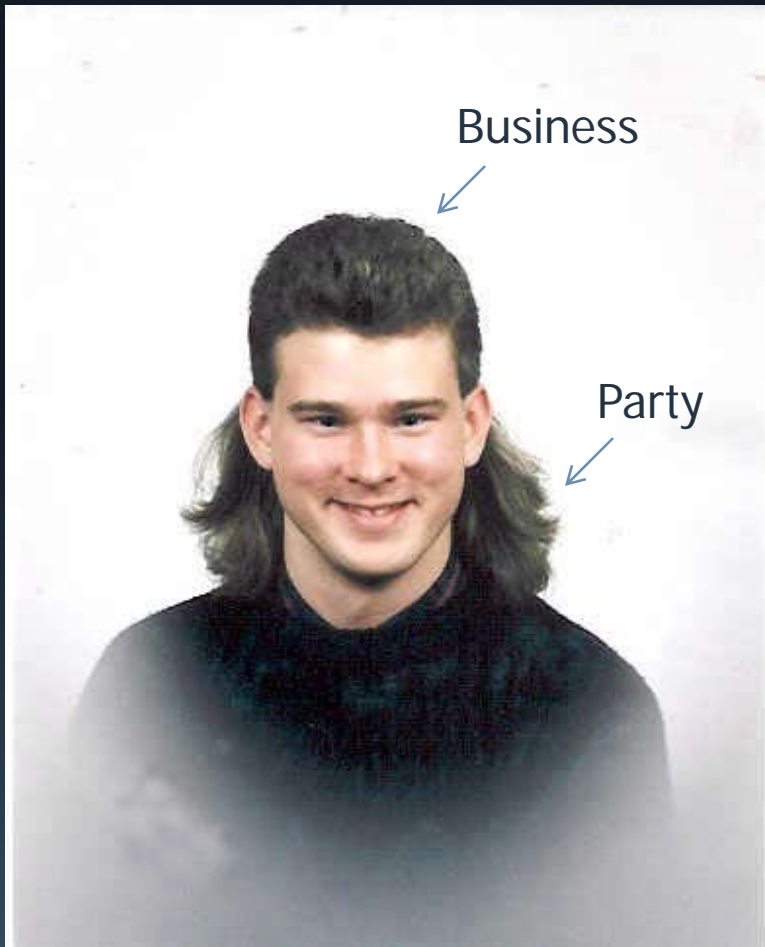
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FIRST NAME:	COUNTRY:
<input type="text"/>	<input type="text"/>
LAST NAME:	STATE/PROVINCE:
<input type="text"/>	<input type="text"/>
E-MAIL:	DEPARTMENT/FUNCTION:
<input type="text"/>	<input type="text"/>
PHONE:	JOB TITLE:
<input type="text"/>	<input type="text"/>
COMPANY:	PRIMARY SITE OBJECTIVE:
<input type="text"/>	<input type="text"/>
WEB SITE:	INDUSTRY:
<input type="text"/>	<input type="text"/>
	RELATIONSHIP TO OMNITURE:
	<input type="text"/>

Click here to provide more information, allowing us to be more efficient with your request.

GET INSTANT
ACCESS NOW

Community Engagement

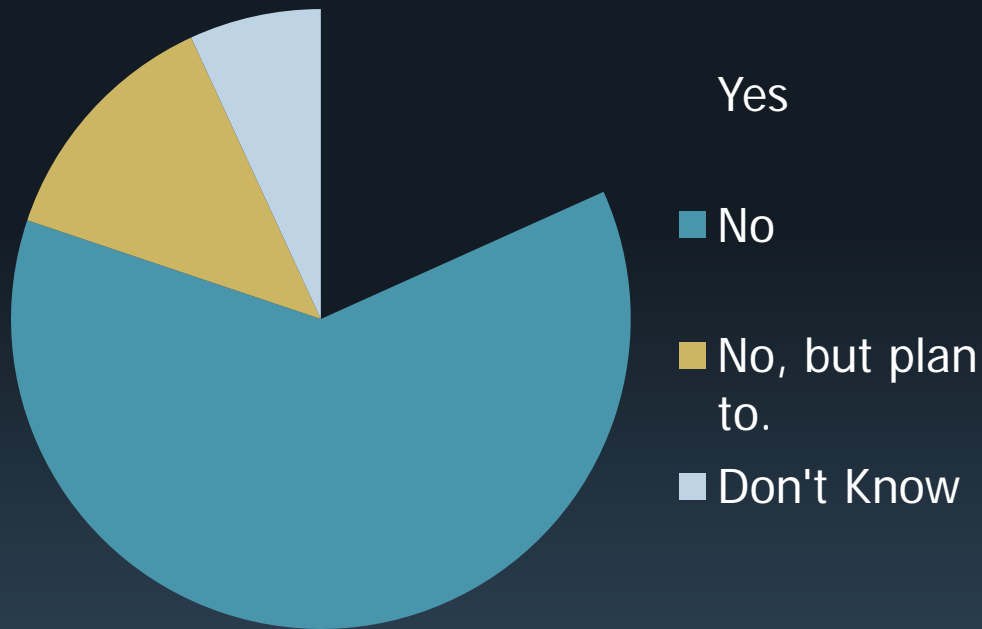


got jesus?

Church Mullet Strategy

- How do we help local church communities be the church?
- How do we encourage behaviors of value for a local church community?
- What theological distinctions need to guide the design of a private church community?
- What feature/functionality are Christians seeking for social networking?

Churches with a members portal or private community site



- ☐ Unifyer
- ☐ Oikos
- ☐ TheCommon
- ☐ 360Hubs
- ☐ Cobblestone
- ☐ Church Community Builder
- ☐ CircleBuilder
- ☐ CrossUnite
- ☐ The City



Overview

Connecting Organizations and Members

MemberHub provides a single place for member-driven organizations such as churches and nonprofits to handle communication among groups, teams, and ministries through use of private online hubs.

Get Started ▶



What is Unifyer?

Unifyer - "People Support What They Help"
Unifyer is a revolutionary web-based communication platform for non-profits. Non-profits have a desperate audience that needs the tools to communicate. Unifyer is based on the feedback from working with over a hundred non-profits.

DASHBOARD

PEOPLE ▼

GROUPS ▼

Monk-eyes!

Admin Utility Menu

Latest Activity

- Chad Johnson replied to the [The first discussion!](#) discussion.
- Drew Goodmanson replied to the [Messages Feature Discussion](#) discussion.
- Justin Stayton replied to the [Messages Feature Discussion](#) discussion.
- Drew Goodmanson replied to the [Messages Feature Discussion](#) discussion.
- Diego Overton replied to the [The first discussion!](#) discussion.
- Diego Overton replied to the [The first discussion!](#) discussion.
- Diego Overton replied to the [The first discussion!](#) discussion.
- Justin Stayton replied to the [Messages Feature Discussion](#) discussion.

April 2009

S	M	T	W	TH	F	S
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30		

COBBLESTONE
Community Network

Hi, Drew

[Your Profile](#) | [Log Out](#)

Edit Profile

My Activities

- My Groups
- My Messages

360 hubs

Home

What's Different?

Enterprise Solution

Industry Products

Product Demo

A



The Power of Get Your Message to Y

360Hubs is more than a web publishing system

MARS HILL CHURCH

My Home

My Profile

My Groups

More

Ballard

GROUP INFO

Leader(s): Pastor Bubba Jennings
Description: Ballard Campus Web Page
Location and Service Times
Mars Hill Membership Process
Address: 1401 NW Leary Way
Seattle, WA
[map this...](#)

GROUP DISCUSSION TOPICS

Displaying 6 of 17 | [More](#) | [Search](#)

- Pastor Bubba Jennings wrote 5 months ago:
[Welcome to the Ballard Campus City Group!](#) (sticky)
- Pastor Bubba Jennings wrote 5 months ago:
[Become a Member](#) (sticky)
- Deacon Paul Rohrbach commented 19 days ago:
[Help Make Proxy Fun](#)
2 replies
- Pastor Tim Beltz commented about 1 month ago:
[MHC Job Opportunities](#) (shared) (sticky)

tangle



The Most Viewed Videos Of All Time

TANGLE TOP 10



10. Shaheen - Watch a
Dream Come True

featured videos



Chaplain, Dallas
Mavericks -...

featured photos



Parachute - She Is Love

featured people



CAT FIGHT!!



86%

Latest activity across your projects

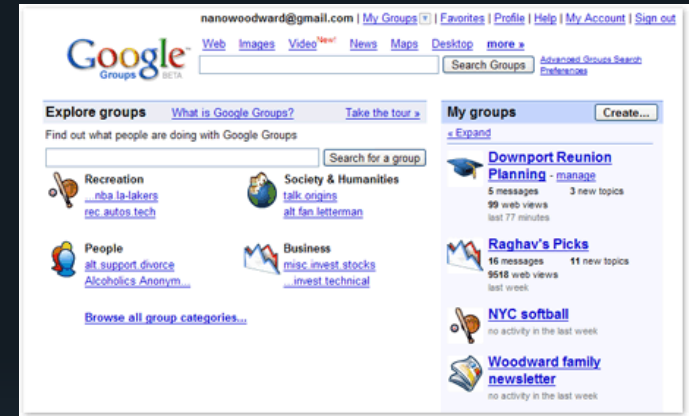
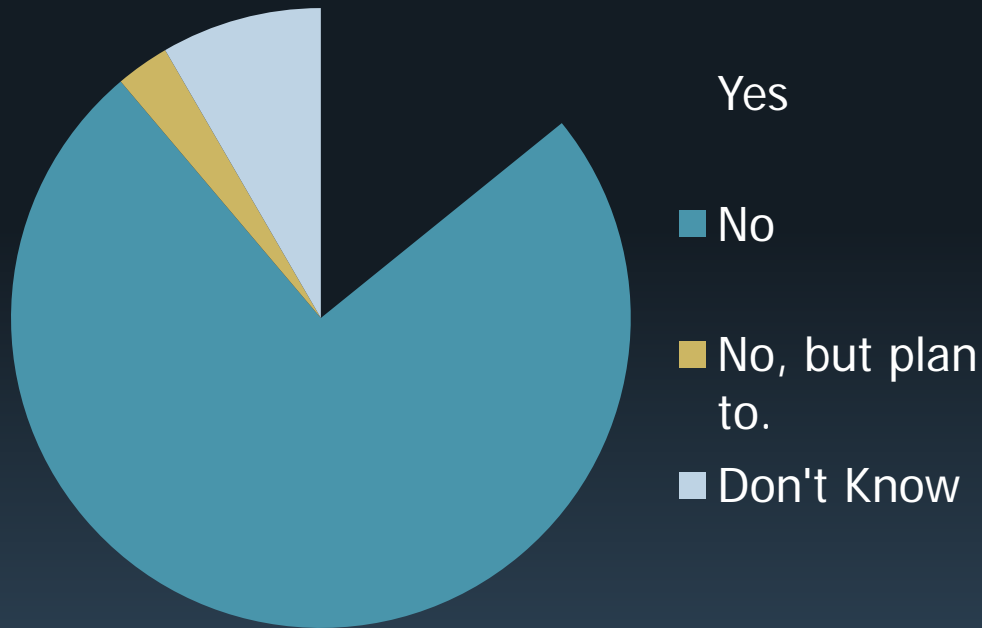
West Side Worship Band — Kaleo Worship		
Comment	Re: New Song for Sunday 5/3	Posted by David C. 28 Apr
Comment	Re: New Song for Sunday 5/3	Posted by Nas H. 27 Apr
Comment	Re: New Song for Sunday 5/3	Posted by David C. 27 Apr
File	 What Wondrous Love is This.doc	Uploaded by David C. 27 Apr
Message	New Song for Sunday 5/3 	Posted by David C. 27 Apr

Missional Community Leaders — Missional Community Leaders		
Message	MC Outreach	Posted by Drew G. 27 Apr
Message	Rentals in our hood	Posted by Drew G. 7 Apr
Message	The Gospel & Our Church Membership Class	Posted by Leah H. 6 Apr
Comment	Re: Men's Boot Camp	Posted by Jeff R. 31 Mar
Comment	Re: Men's Boot Camp	Posted by Leah H. 31 Mar

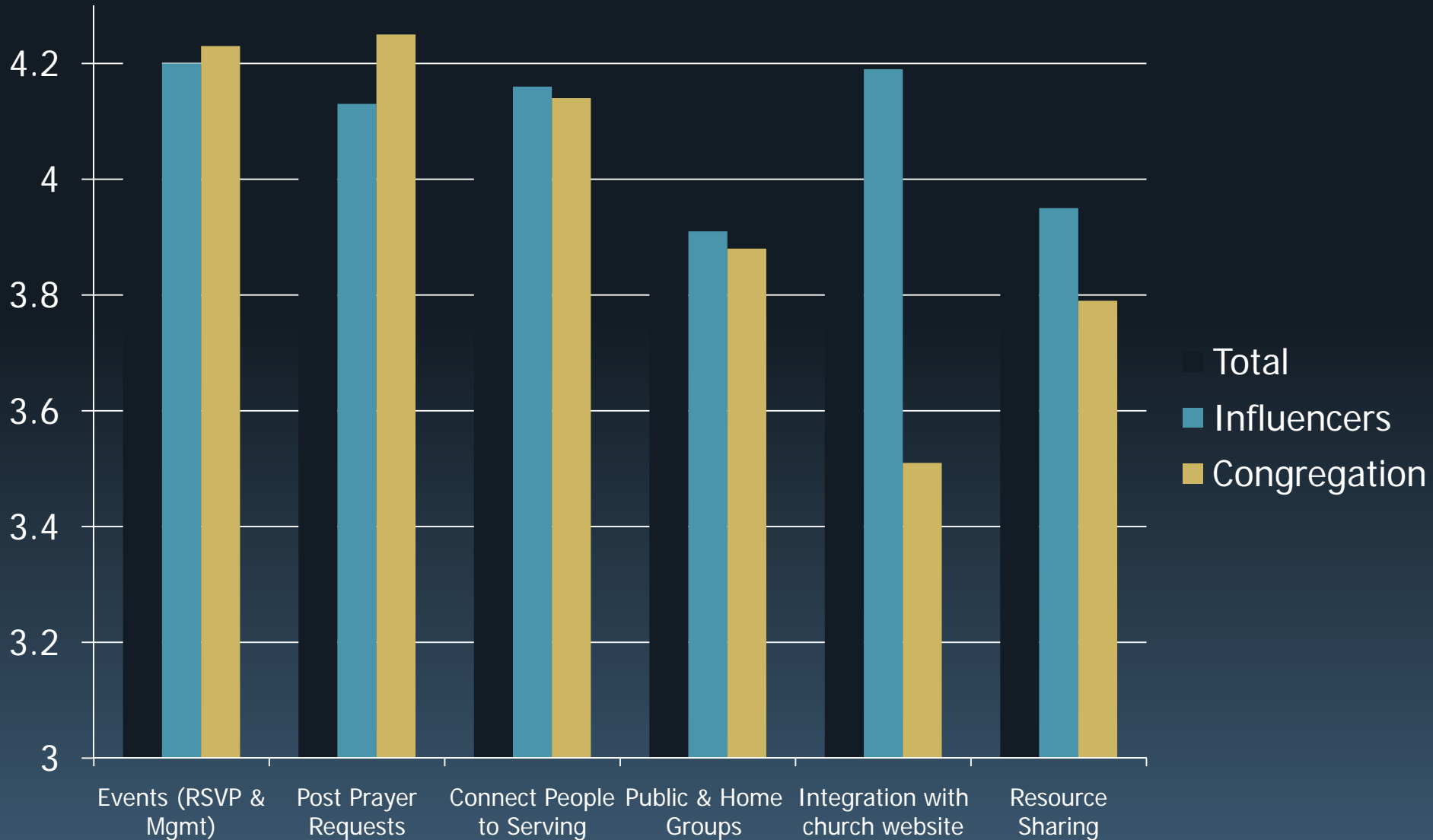
Crowded House — Porterbrook Institute		
Comment	Re: Do we need conf call?	Posted by Rebecca B. 23 Apr
Comment	Re: Do we need conf call?	Posted by Steve T. 22 Apr
Comment	Re: Do we need conf call?	Posted by Jeff V. 22 Apr
Comment	Re: Do we need conf call?	Posted by Caesar K. 22 Apr
Comment	Re: Do we need conf call?	Posted by Caesar K. 22 Apr

Ministry Leaders — Staff		
Comment	Re: Staff meetings for Jan-June 2009	Posted by Leah H. 16 Apr
To-do	Ask Kimberley for discount at Bahia (3.3.2009 Staff Meeting)	Completed by Leah H. 31 Mar
Comment	Re: Ask Kimberley for discount at Bahia	Posted by Leah H. 31 Mar
To-do	Put together form for MC leaders to fill out, asking what they'd like to see in terms of discipleship (8.5.2008 Staff Meeting)	Completed by Drew G. 19 Mar

Churches on Google Groups



Top Features/Functionality



Congregation Top 5 Features

1. Ability to post **prayer requests** or needs.
2. Ability to find, register, and/or get details for **events**.
3. Ability to find **serving** opportunities at the church based on interest or gifts
4. Ability to access a phone/email **directory**.
5. Ability to join and interact with **home/bible study groups**.

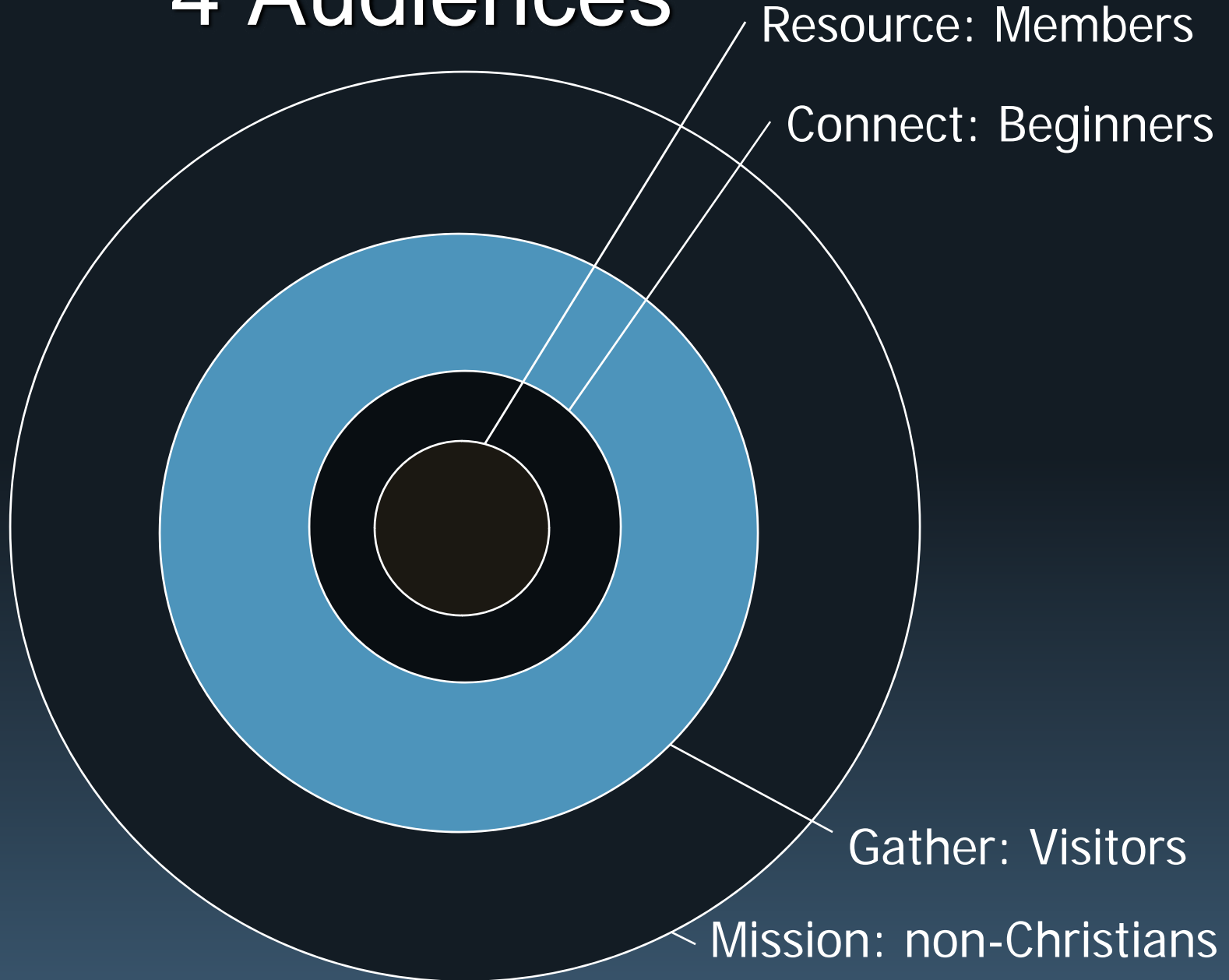
Influencers Top 5 Features

1. **Event** scheduling, registration and management.
2. Integration with existing **church website**.
3. Ability to connect people to **serving opportunities** based on interest or gifts.
4. Ability to post **prayer requests** or needs.
5. **Member communication** and messaging.

Online Donations

- Online Donations **grew 39%** vs **decline of 3%** in total giving from '07-08.
- Online average gift size is **140% larger** than offline.
- In 2008, online accounts for 9% of the donors and 11% of the donations.
- Online donations is estimated to account for the **majority** of donations by 2020.

4 Audiences



Influencers: Want to Participate?

- **1. Take the survey.** We would love to get your perspective on this space and how your church is approaching online community.
http://www.surveymonkey.com/s.aspx?sm=bQWu6K2vXJyKE1aGHWr8_2fg_3d_3d
- 2. Distribute the survey within your church.** We are looking for feedback from as many people as possible within your church and, if you are willing, we would ask that you pass it along to staff, members, and attendees. We will follow up with you after the launch of the survey to discuss the best way to do this and any concerns that you may have. To express our gratitude, we are offering a free copy of our findings report to churches that participate in this way.
- 3. Tell your friends about this project.** That fact that you are aware of this work means that you are fairly tech-savvy. To make our research valuable to the church, we need to include feedback, perceptions, and experiences from churches that aren't as comfortable with these trends. To that end, it would be especially valuable if you could reach out to other church leaders in your area or network to tell them about our work.

Questions? Contact research@unconventionalmethod.com.

Churches: Want to Participate?

Sign-up. We seek 100 churches to participate in understanding the state of the church online.

http://www.surveymonkey.com/s.aspx?sm=bQWu6K2vXJyKE1aGHWr8_2fg_3d_3d

Questions? Contact research@unconventionalmethod.com.

State of the Church Online

These series of studies are led by Kevin Ring of [Unconventional Method](#). Kevin brings years of experience leading research projects – designing and executing strategic customer/competitive research and analysis across multiple industries, including work with companies such as Google, Yahoo!, Citibank, Hewitt Associates, Gallup, Bank of America and other Fortune 500 companies, ministries and non-profits.

Thank you for participating!

"The danger of the internet isn't necessarily the porn, but the continued wasting of time to find the next great thing."

Presenter:

Drew Goodmanson

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